

Wireless Connectivity Market - Forecasts from 2017 to 2022

<https://marketpublishers.com/r/W8CB7C9D5A3EN.html>

Date: July 2017

Pages: 75

Price: US\$ 3,600.00 (Single User License)

ID: W8CB7C9D5A3EN

Abstracts

Wireless Connectivity market is valued at US\$15.034 billion in 2017 and is projected to expand at a CAGR of 8.06% over the forecast period to reach US\$22.155 billion by 2022. This research study examines the Wireless Connectivity market on the basis of various segments - by technology, application, and geography. Major drivers, restraints, and opportunities have been mentioned to provide an exhaustive picture of the market. Furthermore, the current market trends related to the demand, supply, and sales, in addition to the recent developments, have been provided in this report. The report also analyzes key players in the Wireless Connectivity market. The report provides comprehensive forecast up to the period 2022 for various key segments, with 2016 as base year.

The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical segments. Moreover, the research study analyzes the overall regulatory framework of Wireless Connectivity market, offering stakeholders a better understanding of the key factors affecting the overall market environment.

The first step towards determining the Wireless Connectivity market size involves identifying key players and the revenue contribution of the overall business or relevant segment aligned to the study in consideration through extensive secondary research. This also includes various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others. Both bottom-up and top down approaches are utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Wireless Connectivity value chain, who are C-Level Executives, Directors, and Managers among others across key enterprises operating as

manufacturers, suppliers, and distributors. The last phase is providing intelligence in the form of presentation, charts, graphics and other different formats helping the clients in faster and efficient understanding of the market. Under this phase complete market engineering is involved which includes analyzing the gathered data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Segments covered under the Wireless Connectivity market report are as below:

By Technology

- WiFi
- NFC
- Bluetooth
- ZigBee
- Cellular
- EnOcean
- Others

By Application

- Healthcare
- Consumer Electronics
- Transportation
- Wearable Devices
- Others

By Geography

- Americas
 - North America
 - South America
- Europe Middle East and Africa
 - Europe
 - Middle East and Africa
- Asia Pacific

Key industry players profiled as part of this section are EnOcean GmbH, NXP Semiconductors, Intel Corporation, Qualcomm Incorporated, Nexcom International,

Texas Instruments Inc., Stmicroelectronics, and Atmel Corporation.

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