

Whey Protein Ingredient Market - Forecasts from 2019 to 2024

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Abstracts

The whey protein ingredients market was valued at US\$9.833 billion in 2018 and is anticipated to grow at a CAGR of 5.36% to reach a market size of US\$13.453 billion by 2024. The whey protein ingredients market is majorly driven by the developed regions like the North America followed by the Asia Pacific region as the fastest-growing. The popular whey protein ingredients include alpha-lactalbumin, osteopontin, phospholipids & MFGM and hydrolysates among others. These ingredients are able to deliver proteins and bioactive compounds in order to support natural well-being, muscle loss in the case of the elderly known as sarcopenia, control blood glucose levels, bone health and brain and cognitive health among other benefits. Whey protein is isolated from whey which is the liquid part of the milk that separates during cheese production. The growing elderly population is one of the major factors driving the growth of the global whey protein ingredients market. In addition, growing health awareness among individuals will definitely drive the market growth in the forecast period and beyond. The availability of flavored whey proteins adding an incredible taste to the healthy recipes such as smoothies is also driving the market growth attracting a fragmented customer base.

The Whey Protein Ingredients Market – Forecasts from 2019 to 2024 is an exhaustive study which aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, component, platform and geography.

The whey protein ingredients market has been segmented based on whey protein type,

application, and geography. Based on whey protein type, the market has been segmented into whey protein concentrate (WPC), whey protein isolate (WPI), and whey protein hydrolysate (WPH). On the basis of platform, the market has been segmented into pediatric nutrition, medical nutrition, dairy products, health food, and bakery products.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 major countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the whey protein ingredients market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the whey protein ingredients market.

Segmentation:

By Product Type

Whey Protein Concentrate (WPC)

Whey Protein Isolate (WPI)

Whey Protein Hydrolysate (WPH)

By Application

Pediatric nutrition

Medical nutrition

Dairy products

Health food

Bakery products

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

South Korea

Others

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9.8. Glanbia Nutritionals Inc

9.9. LACTALIS Ingredients

9.10. Milk Specialties

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