

Wearable Display Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/W28A76AAC7EFEN.html>

Date: June 2019

Pages: 114

Price: US\$ 3,950.00 (Single User License)

ID: W28A76AAC7EFEN

Abstracts

Global wearable display market is projected to witness a CAGR of 19.47% to grow to US\$5,445.479 million in 2024 from US\$1,872.990 million in 2018. The rising disposable income is pushing the demand for wearable products such as smartwatches and head-mounted display devices. The shipment of fitness bands and other health tracking wearables has been witnessing a steady increase, on account of the demand from a growing proportion of the population that is becoming health conscious. Furthermore, the growing adoption of AR/VR devices along with the incorporation of small LED displays in wearable devices such as smartwatches and fitness band is projected to boost the wearable display market. While technological advancements in wearable technologies are also anticipated to widen up the growth opportunities and drive the wearable display market over the forecast period.

The wearable display market has been segmented on the basis of product type, technology, panel type, industry vertical and geography. By product type, smartwatches along with head mounted display is expected to witness significant growth in the upcoming years owing to the increasing demand for technologically advanced products. By industry vertical, consumer electronics is anticipated to grow substantially on account of the rising demand for electronic devices like smartwatches, smartphones, etc., along with the growing manufacturing of the same in developing countries.

Geographically, the Asia-Pacific region is projected to witness substantial growth on account of the rising disposable income which in turn is leading to increased demand for consumer products including electronics. In addition, various government initiatives in countries like India which promote manufacturing in the country is expected to attract major manufacturers which in turn is anticipated to fuel the market for wearable display in the coming years.

DRIVERS

Increasing adoption of OLED displays in smart watches.

Growing demand for smartwatches and bands.

RESTRAINTS

Stringent government regulations.

INDUSTRY UPDATE

In February 2019, Samsung Electronics Co., Ltd. Launched new line-up of Galaxy wearables Galaxy Watch Active and Galaxy Fit.

The major players profiled in the Wearable Display market include Samsung Electronics Co., Ltd., BOE Technology Group Co., Ltd, LG Display Co. Ltd, Kopin Corporation, Au Optronics Corporation, Japan Display Inc., Tianma Microelectronics Co., Ltd., eMagin, Inc., HannStar Display Corporation, and Lumus, Ltd.

Segmentation

The wearable display market has been analyzed through the following segments:

By Product Type

Smart Watches

Smart Bands

Head-mounted Display

By Technology

OLED

LED

By Panel Type

Flexible

Micro-display

Rigid

By Industry Vertical

Consumer Electronics

Healthcare

Military and Defense

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. KEY FINDINGS

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. WEARABLE DISPLAY MARKET BY PRODUCT TYPE

- 5.1. Smart Watches
- 5.2. Smart Bands
- 5.3. Head Mounted Display

6. WEARABLE DISPLAY MARKET BY TECHNOLOGY

6.1. OLED

6.2. LED

7. WEARABLE DISPLAY MARKET BY PANEL TYPE

7.1. Flexible

7.2. Micro-Display

7.3. Rigid

8. WEARABLE DISPLAY MARKET BY INDUSTRY VERTICAL

8.1. Consumer Electronics

8.2. Healthcare

8.3. Military and Defense

8.4. Others

9. WEARABLE DISPLAY MARKET BY GEOGRAPHY

9.1. North America

9.1.1. USA

9.1.2. Canada

9.1.3. Mexico

9.2. South America

9.2.1. Brazil

9.2.2. Argentina

9.2.3. Others

9.3. Europe

9.3.1. Germany

9.3.2. France

9.3.3. United Kingdom

9.3.4. Spain

9.3.5. Others

9.4. Middle East and Africa

9.4.1. Saudi Arabia

9.4.2. Israel

9.4.3. Others

9.5. Asia Pacific

- 9.5.1. China
- 9.5.2. Japan
- 9.5.3. South Korea
- 9.5.4. India
- 9.5.5. Others

10. COMPETITIVE INTELLIGENCE

- 10.1. Competitive Benchmarking and Analysis
- 10.2. Recent Investments and Deals
- 10.3. Strategies of Key Players

11. COMPANY PROFILES

- 11.1. Samsung Electronics Co. Ltd.
- 11.2. BOE Technology Group Co. Ltd
- 11.3. LG Display Co. Ltd
- 11.4. Kopin Corporation
- 11.5. Au Optronics Corporation
- 11.6. Japan Display Inc.
- 11.7. Tianma Microelectronics Co. Ltd.
- 11.8. eMagin Inc.
- 11.9. HannStar Display Corporation
- 11.10. Lumus Ltd

LIST OF FIGURES

LIST OF TABLES

I would like to order

Product name: Wearable Display Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/W28A76AAC7EFEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W28A76AAC7EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970