

# Waterproofing Chemicals Market - Forecasts from 2018 to 2023

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## Abstracts

Waterproofing chemicals market is projected to witness a compound annual growth rate of 8.18% during the forecast period, reaching a total market size of US\$20.335 billion in 2023 from US\$12.686 billion in 2017. The increasing application of these chemicals across various industries will drive the market growth over the forecast period.

Increasing awareness regarding the importance of using Waterproofing Chemicals is also contributing to the market growth considerably. Government policies promoting infrastructure development in Asia Pacific, particularly in China, and India is also expected to fuel the demand for these chemicals. New types of Waterproofing Chemicals that possess superior self-adhesion and longevity will also positively impact the growth of the market. However, a vast majority of these chemicals are petroleum-based, making them highly vulnerable to fluctuations in the commodity prices. Hence, volatility of the oil prices is expected to be one of the major restraining factors for the market growth. Asia Pacific was the biggest market for these chemicals in 2015 and will continue to dominate the global market over the next six years.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part

of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the waterproofing chemicals value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are BASF, The DOW Chemical Company, Mapei, Carlisle Companies Inc., Soprema Group, Pidilite Industries, Fosroc International, Johns Manville Corporation, Drizoro, Conpro Chemicals Private Limited.

## Segmentation

### By Membrane Type

Bitumen

Elastomers

PVC

TPO

EPDM

Others

### By End User Industry

Construction

Water and Waste Management

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

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