

# Video Walls Market - Forecasts from 2017 to 2022

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## Abstracts

Video walls market is projected to grow at a CAGR of 7.25% over the projected period to reach US\$7.982 billion by 2022, from US\$5.625 billion in 2017. The growing popularity of consumer electronics coupled with the development of advanced user-friendly walls is boosting the video wall market growth over the forecast period. Moreover, increasing investments and modernization of educational sector and rapidly digitalization of government sector is also significantly contributing to the market growth. The competitive market owing to the presence of several large players has resulted in declining price of displays over the last few years, while propelling the demand for these solutions. Continuous technology advancement such as the introduction of 3D video walls provides ample opportunities for vendors to expand their offerings and cater to wide range of customers. However, need for high initial investment is impeding its adoption to an extent.

By end-user, education sector will witness significant demand for video walls owing to the high demand for these products for various applications. The growing collaboration of education with IT and the increasing adoption of smart classrooms by educational institutes are expected to propel this segment's growth over the forecast period. Improving education standards with penetration of internet will further spur up the demand for video walls over the next five years.

Americas accounted for the largest market share during 2016 and is also expected to grow at a decent CAGR over the projected period. The rising adoption of video walls by various sectors such as retail, education, entertainment and others results in high demand for different solutions in this region. Moreover, standardization of advertising display regulations is significantly contributing to the regional growth. Asia Pacific is also expected to witness a high growth owing to growing adoption of technology coupled with higher investments across key sectors. Rapidly urbanizing economies like India, China and South Korea and favorable regulatory framework attracts international

players, willing to expand their footprint and take advantage of fast growing market.

The global market for video walls is highly fragmented with several large players and decent market growth is expected to result in the entrance of new players while enhancing the competitive rivalry. The market is highly competitive in terms of price, technology, and features being offered by players. Product innovation is the key strategy adopted by players to sustain the competition. The players are also focused on market expansion through collaboration and strategic partnerships. Some of the major players discussed in the report include LG, NEC Display Solutions, Samsung, Sony, Barco, Panasonic, ADFLOW Networks, AU Optronics, and Leyard Optoelectronic among others.

## Segmentation

Video walls market has been segmented by type, application, end-user, and geography as below:

### By Type

- LCD Video Walls
- Plasma Display Panel Video Walls
- Projection Cube Video Walls
- Blended Projection Video Walls

### By Application

- Menuboard
- Billboard
- Others

### By End-User

- Education
- Communication and Technology
- Media and Entertainment
- Transportation
- Healthcare
- Retail

Others

By Geography

Americas

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe Middle East and Africa

Europe

UK

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

The United Arab Emirates

Israel

Others

Asia Pacific

China

Japan

India

South Korea

Others

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