

Video Editing Software Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/V0C0E6D117FEN.html>

Date: January 2019

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: V0C0E6D117FEN

Abstracts

The video editing software market is projected to grow at a CAGR of 11.40% to reach US\$9.280 billion by 2024, from US\$4.855 billion in 2018. The demand for video editing software will grow on account of the thriving entertainment industry and increasing social media penetration. Moreover, the increasing popularity of online streaming services will snowball the demand for video editing software for both personal and professional use. The use of high-quality cameras, especially in smartphones, has led to a further increase in the demand for these type of software. However, piracy concerns regarding the video editing software will restrain the demand for video editing software over the forecasted period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the video editing software value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the video editing software market.

Major industry players profiled as part of the report are Adobe, Magix, CyberLink Corporation, Corel Corporation, Apple, Inc. among others.

Segmentation

The video editing software market has been analyzed through following segments:

By Platform

Personal Computer and Laptops

Smartphones and Tablets

By Application

Personal

Commercial

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

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Others
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China
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South Korea
India
Others

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