

Veterinary Software Market - Forecast from 2026 to 2031

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Abstracts

The veterinary software market is anticipated to grow at a 6.02% CAGR, reaching USD 2.626 billion in 2031 from USD 1.849 billion in 2025.

The veterinary software market is experiencing rapid growth driven by increasing pet health awareness, practice management system adoption, and technological advancement. These solutions—utilized by veterinarians to complete back-office tasks like bookkeeping and streamline daily operations—support patient data management, treatment planning and scheduling, and enhance client interactions and communication. The software helps streamline procedures, boost veterinary team effectiveness, gather data, provide reports, and adhere to sustainable practices by reducing paper usage. Currently, veterinary hospitals use cutting-edge practice management software, while smaller clinics employ scaled-down versions.

Primary Market Drivers

Pet Health Awareness and Clinical Engagement

Increasing knowledge of veterinary software solution advantages has led to rising numbers of clinical visits by pet owners, fueling market growth. Growing utilization of Practice Management Systems by veterinarians represents another significant growth factor. Growing concern about pet health as people keep pets as companions influences the animal health business. Pet owners increasingly focus on animal health, appearance, and well-being, driving demand for veterinarian appointments and animal health tests.

Disease Prevention and Insurance Awareness

Growing market trends include increased consumer knowledge of pet insurance and illness prevention. Pet owners' worries fuel the need for veterinary appointments and animal health tests. Preventive animal healthcare includes routine examinations determining vaccination schedules, nutrition, dental treatment, and other risk factor assessments. Veterinary software assists in preserving data connected to routine exams and essential evaluations to deliver all sorts of animal-focused services, allowing veterinary professionals to focus on their work rather than administrative tasks.

Practice Management Software Expansion

The practice management software segment is expected to have the biggest revenue share due to rising customer demand and the low cost of these systems. These systems assist healthcare professionals in managing treatment protocols overall while supporting and documenting various standards of care protocols, healthcare recommendations, and patient health tracking through billing and resource management. By providing effective options for managing workflow in veterinary hospitals, PMS aids in delivering improved animal healthcare, further driving market growth.

Information Systems Integration

The way patients are cared for has significantly changed with growing use of information systems in the health industry. Reduced treatment time due to immediate test results obtained in hospitals and clinics provides great help to pet owners. Treatment accuracy and effectiveness increase while risk of medical mistakes reduces. Technologically advanced systems provide single platforms for all procedures, supporting market expansion.

Veterinary Professional Growth

The veterinary software industry is favorably impacted by rising numbers of veterinarians and increasing usage of veterinary software by practitioners. Over 22,000 veterinarians were working in private practice in the United Kingdom and around 68,000 in North America as of 2021. This number is expected to rise even higher over the predicted term. This advancement is anticipated to increase the need for these solutions to manage operations in clinics and reference laboratories.

Cloud-Based Solution Deployment

Acceptance of cloud-based solutions is anticipated to be accelerated by the development of veterinary control management systems. Some systems can map illness prevalence, treatment effectiveness, and immunization rates. Widespread use of this software in animal healthcare for food production is expected to accelerate market growth. The National Digital Livestock Mission was introduced by the Indian government in March 2022, with objectives to create a farmer-centric system where farmers could quickly access services and information through intentionally created national digital architecture using available applications and information infrastructure.

Technological Integration

Advancements related to integration of lab and diagnostic equipment are fueling the market. Direct integration of information, test results, and images into patients' medical records enables remote exchange with other people participating in consultations, training sessions, and dual treatments. The veterinary software industry is anticipated to exhibit notable features during the forecast period due to needs to provide finest care for animals. Advanced integration capabilities reduce manual data entry, minimize errors, and improve diagnostic workflow efficiency.

Regional Dynamics

The North American veterinary software market is anticipated to grow due to well-established companies in the region and sophisticated healthcare IT infrastructure. High growth potential exists with PMS adoption, serving as profitable opportunities for industry investors. The Asia Pacific market is predicted to have lucrative growth during the forecast period, driven by rising demand for veterinary practice management brought on by the region's expanding livestock population, rising demand for food products derived from animals, and rising pet adoption rates.

Recent Developments

In January 2023, Cindy Barnes, DVM, CVSMT, owner and founder of Shepherd Veterinary Software, announced the launch of an Emotional Medical Record workflow designed specifically for Fear Free Certified practices, demonstrating the industry's evolution toward addressing behavioral and emotional aspects of veterinary care alongside traditional medical records.

The veterinary software market continues evolving, driven by pet ownership trends,

technological sophistication, and veterinary practice digitalization imperatives supporting improved animal healthcare delivery and operational efficiency.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Veterinary Software Market Segmentation

By Product

Practice Management Software

Imaging Software

By Delivery Mode

On-premise

Cloud/Web-Based

By Practice Type

Small Animals

Mixed Animals

Equine

Food-producing Animals

Others

By End-User

Hospitals/Clinics

Reference Laboratories

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

India

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South Korea

Indonesia

Thailand

Others

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