

The United Arab Emirates Plant Protein Market - Forecasts from 2020 to 2025

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Abstracts

The United Arab Emirates plant protein is estimated to grow at a CAGR of 12.70% during the forecast period. Concerns with the overwhelming population and resultant food security is driving people to gradually adopt consumption habits that are increasingly plant based. The applications range across sports nutrition, clinical nutrition, infant nutrition, bakery, fortified food & beverages, functional food & beverages. The rising practice of veganism is fast catching through the world which is also influencing the consumer preferences of United Arab Emirates. This new found interest is expected fuel the United Arab Emirates Plant Protein Market growth. Moreover, the participation of various business and types of industry in one country that gives rise to microcosm of the world has lot in the buying capacity of the mass in general. Thus, with rising disposable income of the nation paves the way for more opportunity for the United Arab Emirates plant-based protein market.

Concomitantly, the fitness segment will also fuel the plant-based protein market of the United Arab Emirates. Further, regulatory frameworks across various countries is increasingly treated as an assurance thus making the consumers adopt dietary supplements that have plant-based proteins as one of their key ingredients. Further, food and beverage are being increasingly pursued for its functionality and the degree to which they resonate with valued of today's consumers. This has incentivized the need for incorporating plant-based proteins to increase the functionality of beverages as well as catering to those who have adopted the vegan or flexitarian lifestyle. The fast life due to growing pace of living in a border less state necessitates a balanced fitness regime whereby comes the need for even a greater variety of nutritional supplement required by individuals of varying age and vital statistics. To this end soy protein has emerged as one of the most preferred contenders and leads the front for the plant-based protein.

The current situation of pandemic as well as such proclivities of mutation of deadly viruses from animals and affecting human lives is also poised to shoot the plant-based proteins market to new heights. This preference of plant-based protein consumption is inclusive of but not limited to a variety of end products like confectionary and bakery products, personal care products and so. Nevertheless, the increasing preference of vegan or flexitarians which the majority of the working population comprise of. It is also expected that the native population of UAE too are poised to adopt the preference of plant-based protein.

Segmentation

By Source

Pea

Rapeseed

Soy

Hempseed

Others

By Form

Protein Concentrates

Protein Isolates

Protein Hydrolysate

By Application

Dietary Supplement

Food and Beverages

Pharmaceuticals

Animal Feed

By Distribution Channel

Online

Offline

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