

# Turkey Automotive Safety Airbag Market - Forecasts from 2019 to 2024

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## Abstracts

The Turkish automotive safety airbag market is estimated to reach US\$0.404 billion by 2024 from US\$0.277 billion in 2018 growing at a CAGR of 6.49%. The market for automotive safety airbags in Turkey is anticipated to grow at a significant rate owing to the burgeoning automotive industry of the country. Owing to the rapid industrialization, the auto industry has transformed from providing assembly-based services to a full-fledged design and mass production capability. Furthermore, the country has a strong record of meeting the international quality and safety standards which have led to the developing of the auto-industry into a highly efficient industry. On the other hand, out of all the deaths in road traffic accidents, 55% of those who die are drivers and passengers. Thus, the rising adoption of front airbags is expected during the given time frame, which may add up to the market growth.

“Turkey Automotive Safety Airbag Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and end-user.

Turkey automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger vehicles, light commercial vehicles, and heavy commercial vehicles. By end-user, the market is segmented into OEMs and aftermarket.

Major players in the Turkey automotive safety airbag market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Turkey automotive safety airbag market.

## Segmentation

The Turkey automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

### By Product Type

Front Airbag

Side Airbag

Others

### By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

### By End-User

OEMs

Aftermarket

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\*List is not exhaustive

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