Thermal Printing Market - Forecasts from 2019 to 2024

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Abstracts

The thermal printing market is estimated to witness a compound annual growth rate of 5.03% during the forecast period to reach a total market size of US$43.600 billion by 2024, increasing from US$32.479 billion in 2018. A thermal printer is an advanced technology in the printing field which makes use of heat in order to produce an image or text on thermal paper. The growing application of thermal printers in various industries such as health care, banking, manufacturing, and others is the key driver for the growth of this market. Growing population, rising disposable incomes, and rapid industrialization are some other factors contributing to the demand for these printers on account of rising in level of existing printing applications. Additionally, the adoption of thermal printers will also result in lower maintenance cost thereby further increasing their demand. However, the inkjet and laser printing technologies act as a major constraint to the market growth.

The Thermal Printing Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, application, industry vertical, and geography.

The thermal printing market has been segmented based on type, application, industry vertical, and geography. By type, the market is segmented as direct thermal printing, thermal transfer printing. By application, the market is segmented as barcode labels, labeling, kiosks, and others. By the end-user industry, the market is segmented as retail, transportation, manufacturing, healthcare, government, security, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and the Asia Pacific. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the thermal printing market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the thermal printing market.

Segmentation

The thermal printing market has been analyzed through the following segments:

By Type

Direct Thermal Printing

Thermal Transfer Printing

By Application

Barcode Labels

Labeling

Kiosks

Others

By End-User Industry

Retail

Transportation

Manufacturing

Healthcare

Government

Security

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

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Middle East and Africa

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Saudi Arabia

Others

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Others

'The report will be delivered in 3 working days.'

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