+44 20 8123 2220
info@marketpublishers.com

Telecom API Market - Forecasts from 2019 to 2024

https://marketpublishers.com/r/T690782C9470EN.html
Date: September 2019
Pages: 120
Price: US$ 3,950.00 (Single User License)
ID: T690782C9470EN

Abstracts

Telecom API market is projected to grow at a CAGR of 4.50% during the forecast period, reaching a total market size of US$164.459 billion in 2024 from US$126.265 billion in 2018. API enables broad-based communication for application developers by extending an enterprise and opening new markets for it. API extends an enterprise and opens new markets, application developers can easily leverage, publicize and aggregate a company's assets for broad-based communication. Growing adoption of M2M devices among end-users and enhanced telecom API user experience is driving the market of telecom API. Rising demand for advanced telecom services along with monetization of telecom operator services is propelling the growth of the market. Technological advancements and rising penetration of cloud-based services across the telecom sector is further boosting the market growth.

Geographically, the Asia Pacific region is expected to have a significant market share owing to the shift of the telecommunications sector towards cloud-based infrastructure in the region. Government regulations for the telecommunications industry may hamper the market growth. However, increasing adoption of IoT and increasing startups in the domain is expected to open growth opportunities for the market.

The "Telecom API Market– Forecasts from 2019 to 2024" is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by deployment, type, type of user, and geography.

The telecom API market has been segmented based on deployment, type, type of user,

+44 20 8123 2220
info@marketpublishers.com

and geography. By deployment, the market has been segmented into on-premise and cloud. By type, the market has been segmented as SMS, MMS & RCS API, WebRTC API, Payment API, ID/SSO & Subscriber API, IVR/voice Store & Voice Control API, M2M & IoT API, Content Delivery API, Location API, and others. By type of user, the telecom API market has been segmented as internal developer, long tail developer, partner developer, and enterprise developer.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the telecom API market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the telecom API market.

Segmentation:

By Deployment

On-premise

Cloud

By Type

SMS, MMS & RCS API

WebRTC API

Payment API

ID/SSO & Subscriber API

+44 20 8123 2220
info@marketpublishers.com

IVR/voice Store & Voice Control API

M2M & IoT API

Content Delivery API

Location API

Others

By Type of User

Internal Developer

Long Tail Developer

Partner Developer

Enterprise Developer

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

+44 20 8123 2220
info@marketpublishers.com

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

+44 20 8123 2220
info@marketpublishers.com

Contents

1. INTRODUCTION

1.1. Market Overview
1.2. Market Definition
1.3. Scope of the Study
1.4. Currency
1.5. Assumptions
1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

2.1. Research Design
2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. Market Segmentation
4.2. Market Drivers
4.3. Market Restraints
4.4. Market Opportunities
4.5. Porter’s Five Force Analysis
  4.5.1 Bargaining Power of Suppliers
  4.5.2 Bargaining Power of Buyers
  4.5.3 Threat of New Entrants
  4.5.4 Threat of Substitutes
  4.5.5 Competitive Rivalry in the Industry
4.6. Life Cycle Analysis - Regional Snapshot
4.7. Market Attractiveness

5. TELECOM API MARKET BY DEPLOYMENT

5.1. On-premise
5.2. Cloud

6. TELECOM API MARKET BY TYPE

+44 20 8123 2220
info@marketpublishers.com

6.1. SMS, MMS & RCS API
6.2. WebRTC API
6.3. Payment API
6.4. ID/SSO & Subscriber API
6.5. IVR/voice Store & Voice Control API
6.6. M2M & IoT API
6.7. Content Delivery API
6.8. Location API
6.9. Others

7. TELECOM API MARKET BY TYPE OF USER

7.1. Internal Developer
7.2. Long Tail Developer
7.3. Partner Developer
7.4. Enterprise Developer

8. TELECOM API MARKET BY GEOGRAPHY

8.1. North America
  8.1.1. USA
  8.1.2. Canada
  8.1.3. Mexico
8.2. South America
  8.2.1. Brazil
  8.2.2. Argentina
  8.2.3. Others
8.3. Europe
  8.3.1. Germany
  8.3.2. France
  8.3.3. United Kingdom
  8.3.4. Spain
  8.3.5. Others
8.4. Middle East and Africa
  8.4.1. Israel
  8.4.2. Saudi Arabia
  8.4.3. Others
8.5. Asia Pacific

+44 20 8123 2220
info@marketpublishers.com

8.5.1. China
8.5.2. Japan
8.5.3. South Korea
8.5.4. India
8.5.5. Others

9. COMPETITIVE INTELLIGENCE

9.1. Market Positioning Matrix and Ranking
9.2. Recent Investment and Deals
9.3. Strategies of Key Players

10. COMPANY PROFILES

10.1. Vodafone Group PLC
10.2. IBM Corporation
10.3. AT&T Intellectual Proper
10.4. Huawei Technologies Co., Ltd.
10.5. TWILIO INC.
10.6. VERIZON
10.7. Nokia
10.8. ALE International
10.9. Apigee
10.10. Vonage
LIST OF FIGURES
LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Telecom API Market - Forecasts from 2019 to 2024
Product link: https://marketpublishers.com/r/T690782C9470EN.html
Price: US$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T690782C9470EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970