

Synthetic Latex Polymers Market - Forecasts from 2019 to 2024

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Abstracts

The synthetic latex polymers market is projected to grow at a CAGR of 5.41% to reach US\$37.523 billion by 2024, from US\$27.360 billion in 2018. Synthetic latex polymer, also known as emulsion polymer, is used in a broad range of applications owing to their ability to enhance adhesion, water resistance, durability, flexibility, and strength of the material. Rapid industrialization and urbanization across the globe is leading to an increased number of construction activities that are augmenting the demand for paints and coatings and construction adhesive. The market is expected to grow at a steady pace owing to the growing use of these polymers in everyday life.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

synthetic latex polymers value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the synthetic latex polymers market.

Major industry players profiled as part of the report are The Dow Chemical Company, BASF SE, Wacker Chemie AG, The Synthetic Latex Company (Pty) Ltd., OMNOVA Solutions, Inc., Trinseo, ARLANXEO, and synthomer plc.

Segmentation

The synthetic latex polymers market has been analyzed through following segments:

By Type

Styrene-butadiene

Acrylonitrile- butadiene

Acrylic Polymers

Vinyl Acetate Polymers

Others

By Application

Paints and Coatings

Textiles

Non-woven

Packaging

Adhesives and Binders

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe
Germany
France
United Kingdom
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
India
Others

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