

Sustainable Packaging Market - Forecasts from 2018 to 2023

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Abstracts

Sustainable packaging market is projected to witness a compound annual growth rate of 6.53% to reach a total market size of US\$341.72 billion by 2023, from US\$233.82 billion in 2017. Government legislation and stringent laws regarding sustainability, increasing consumer awareness towards usage of sustainable and eco-friendly packaging materials and a growing packaging industry are the major factors fueling the growth of the Sustainable Packaging Market. However, the high cost of recycling and fluctuation in raw material prices acts as a major hindrance to this market growth.

Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

The section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Surface Mount technology. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Sustainable Packaging Market has been segmented on the basis of packaging material, layer, end user industry, and geography.

By Packaging Material

Paper

Metal

Plastic

Glass

Others

By Layer

Primary Packaging

Secondary Packaging

Tertiary Packaging

By End User Industry

Healthcare

Food and Beverage

Personal Care

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others.

Key industry players profiled as part of the report are Amcor Limited, Tetra Laval International, WestRock, Sonoco and Sealed Air Corporation among others.

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