

Sucralose Market - Forecasts from 2019 to 2024

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Abstracts

The sucralose market is projected to grow at a CAGR of 5.43% to reach US\$5.357 billion in 2024 from US\$3.901 billion in 2018. Sucralose refers to an artificial sweetener used as a sugar substitute, it also has an exceptional shelf life as compared to its competitive sweetener substitutes and is thought to be sweeter than sugar. FDA approved sucralose for use in 15 food categories in 1998 and for use as a general purpose sweetener for foods in 1999, under certain conditions of use. Sucralose is a general purpose sweetener that can be found in a variety of foods including baked goods, beverages, chewing gum, gelatins, and frozen dairy desserts. It is heat stable, meaning that it stays sweet even when used at high temperatures during baking, making it suitable as a sugar substitute in baked goods. Sucralose has been extensively studied and more than 110 safety studies were reviewed by the FDA in approving the use of sucralose as a general purpose sweetener for food.

Geographically, the Asia-Pacific region is estimated to exhibit a high growth rate owed to the ascent in disposable income as well as urbanization of previously lower economic areas and the development of the food and beverages industry. The North American and the European regions are expected to hold a high share in the market on account of high consumption of beverages, confectionaries, nutritional and dairy products, which are some of the most notable areas where Sucralose is used.

DRIVERS

Increasing investments and research for sugar substitutes.

Due to the low-nutritive value of sucralose, it is the perfect substitute for people aiming to lose weight.

RESTRAINTS

Availability of substitutes

Allergic reactions as well as health and safety concerns caused by sucralose.

INDUSTRY UPDATE

In February 2019, Splenda one of the prominent producers of sucralose has launched a new line of sucralose infused low-calorie coffee creamers.

In May of 2016, The European Food Safety Authority (EFSA) published a study confirming Sucralose is safe and does not cause cancer.

Major industry players profiled as part of the report are JK Sucralose Inc., Tate & Lyle PLC, Techno Food Ingredients Co., Ltd, L&P Food Ingredient Co., Ltd., Nantong Changhai Food Additive Co. Ltd., Garuda International, Inc., Newtrend Group, HYET Sweet., Ingredion Incorporated, Evolva.

Segmentation

The Sucralose market has been analyzed through the following segments:

By Type

Granular

Powder

Liquid

By Application

Dairy

Beverages

Confectionary and Bakery

Processed food

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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