

Specialty Silica Market - Forecasts from 2019 to 2024

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Abstracts

The specialty silica Market was valued at US\$3.760 billion in 2018 and is projected to expand at a CAGR of 5.73% over the forecast period to reach US\$5.253 billion by 2023. Increasing adoption of packaging materials in the automotive, food and beverage and other industries along with lower consumption cost and greater capacity utilization rates is the major factor that is driving the specialty silica market growth. Specialty silica is extensively used in several applications such as rubber, paints & coating, agriculture, personal care, food & beverages, etc. due to its ability to absorb moisture and keep things dry. Its demand has increased in personal care and cosmetics owing to its unique properties such as anti-caking, UV protection, and dispersion. Rising environmental concerns and the need to use environmentally friendly products will further boost the market growth. However, the high cost of specialty silica and the availability of low-cost substitute will restrain the market growth.

By Type of Product

By the type of product, the specialty silica market has been segmented into precipitated silica, fumed silica, silica gel, and others. Others include hydrophilic silica, hydrophobic silica, and silicates. Silica Gel is dominating the market as it is extensively used as a drying agent in industries such as painting and coating, plastic, food, pharmaceutical, and personal care industries.

By Application

By Application, the specialty silica market has been segmented into rubber goods, heat stability, anti-caking, printing sharpness, and others. Specialty silica is widely used as an anti-caking and carrying agent in cosmetics, fertilizers, synthetic detergents as it allows the products to freely flow when they are being used. They are often used in products that are prone to clumping.

By End-User Industry

By the end-user industry, the specialty silica market has been segmented into manufacturing, chemicals, electronics, personal care and cosmetics, and others. Others include mining, oil & gas, and pharmaceuticals. Due to its high tensile strength and abrasion resistance, specialty silica is highly used in rubber industries.

By Geography

Geographically, the specialty silica market has been segmented into North America, Europe, Middle East & Africa, Asia-Pacific, and South America region. Asia Pacific region will grow at an impressive rate over the forecast period owing to the booming automotive industry in terms of demand for vehicles as well as the production of tires which will impact the specialty silica market growth in a positive manner.

Competitive Intelligence

The specialty silica market is competitive owing to the presence of major players such as BASF, Evonik and Clariant and regional vendors in the market. With large production facilities located globally, these vendors have a huge geographical presence.

The global key players are Evonik Resource Efficiency GmbH, BASF SE, Clariant, Speciality Silica Private Ltd, Akzo Nobel N.V., Cabot Corporation, Wacker Chemie AG, PPG Industries, Inc., W.R Grace & Co. Conn., and Nalco Water- an Ecolab company.

Segmentation

The specialty silica market has been analyzed through the following segments:

By Type of Product

Precipitated Silica

Fumed Silica

Silica Gel

Others

By Application

Rubber Goods

Heat Stability

Anti caking

Others

By End User Industry

Manufacturing

Chemicals

Personal Care & Cosmetics

Others

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

Italy

United Kingdom

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

Japan

China

India

South Korea

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. SPECIALTY SILICA MARKET BY TYPE OF PRODUCT

- 5.1. Precipitated Silica
- 5.2. Fumed Silica
- 5.3. Silica Gel
- 5.4. Others

6. SPECIALTY SILICA MARKET BY APPLICATION

- 6.1. Rubber Goods
- 6.2. Heat Stability
- 6.3. Anti caking
- 6.4. Others

7. SPECIALTY SILICA MARKET BY END USER INDUSTRY

- 7.1. Manufacturing
- 7.2. Chemicals
- 7.3. Personal Care & Cosmetics
- 7.4. Others

8. SPECIALTY SILICA MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. United States
 - 8.1.2. Canada
 - 8.1.3. Mexico
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. France
 - 8.3.3. Italy
 - 8.3.4. United Kingdom
 - 8.3.5. Others
- 8.4. Middle East and Africa
 - 8.4.1. Israel
 - 8.4.2. Saudi Arabia
 - 8.4.3. Others
- 8.5. Asia Pacific
 - 8.5.1. Japan
 - 8.5.2. China
 - 8.5.3. India

8.5.4. South Korea

8.5.5. Others

9. COMPETITIVE INTELLIGENCE

9.1. Competitive Benchmarking and Analysis

9.2. Recent Deals and Investments

9.2. Strategies of Key Players

10. COMPANY PROFILES

10.1. Evonik Resource Efficiency GmbH

10.2. BASF SE

10.3. Clariant

10.4. Speciality Silica Private Ltd.

10.5. Akzo Nobel N.V.

10.6. Cabot Corporation

10.7. Wacker Chemie AG.

10.8. PPG Industries, Inc.

10.9. W.R Grace & Co.- Conn.

10.10 Nalco Water

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