

Spain Plant Protein Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/SCB9A819212CEN.html>

Date: April 2020

Pages: 80

Price: US\$ 2,200.00 (Single User License)

ID: SCB9A819212CEN

Abstracts

Spain plant protein market is estimated to grow steadily from US\$118.095 million in 2019 during the forecast period. Traditional cookery in Spain has been the constant source of nutrition of for its population. Given its close proximity with the sea, it also derives its protein from the seafood. However, a rapid pace of urbanization, and industrialization has led to a severance from traditional cookery. Also, the new wave of veganism and environmental consciousness has led to the rise in preference of protein derived from plants.

The rise of convenience snacking has led to the supplementing of one's diet with highly processed food that has eventually led to rise in non-communicable diseases in affluent nations. the improper balance of protein, fat, and carbohydrate have been increasingly linked with the development of chronic and systemin ailments. Easy access to food from supermarkets has distorted the very idea of what farm to fork once meant. Thus, consumers are becoming increasingly aware of the impacts and are increasingly adding plant-based protein to their daily diet. According to the Ministry of Agriculture, Fisheries and Food, of the Government of Spain, the motives of consumers who are adhering to the vegan diet and are witnessing a change in attitudes towards animal agriculture are majorly due to concern towards animal welfare and environmental welfare. Considering the above, it should be noted that Pevesa Biotech has developed a new rice protein concentrate called OryzaPro V80 that consists of 80% protein for extrusion applications. It is compatible with almost any solid matrix. It is also GMO-free, non-allergic and vegan. However, in February 2020, Irish ingredients firm Kerry acquired Pevesa Biotech, the aforementioned Spanish company specializing in non-allergenic and organic plant protein ingredients for infant, general and clinical nutrition with the objective of expanding its position in the hydrolyzed plant protein space and enhance its ability to service the fast-growing organic plant protein market.

Products that are rich in plant-protein are, for example, protein concentrates, protein isolates, milk and so on is of recent phenomenon especially in regions where traditional protein consumption has been the mainstay. Thus, Spain is poised to witness steady growth in the plant protein market. This is particularly due to the growing awareness of various health issues that the urbanites have succumbed to in today's growing urban agglomeration. Furthermore, there is a global awareness of environmental ramifications of the activities pertaining to animal husbandry. This is inclusive of but not limited to the growing green-house-gas (GHG) emissions that are eventually leading to global warming and climate change. Further, plant-based means are hypoallergenic and is the first cereal that is fed to infants as an introduction to solid food in their life.

Additionally, with the rise in vegan dietary trends substituting meat as a source of protein with plant protein is expected to further drive the Spanish market of plant -based protein. Moreover, there has been an increasing potential for health benefits related to plant-based protein consumption. In terms of plant-based consumption in general, Spain has reached a significant stage. A beverage known as Horchata de chufa occupies a majority of the whole plant-based milk. Additionally, Mercadona number one supermarket in Spain has been proactively offering milk alternatives for quite some time now. The health benefits related to plant protein integration in one's diet and the awareness of health-conscious consumers are expected to drive the growth of the market for plant protein in Spain as well.

Segmentation

By Source

Pea

Rapeseed

Soy

Hempseed

Others

By Form

Protein Concentrates

Protein Isolates

Protein Hydrolysate

By Application

Dietary Supplement

Food and Beverages

Pharmaceuticals

Animal Feed

By Distribution Channel

Online

Offline

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