

South Korea Commercial Greenhouse Market - Strategic Insights and Forecasts (2026-2031)

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Abstracts

The South Korea Commercial Greenhouse Market is projected to expand from USD 320.9 million in 2026 to USD 452.3 million in 2031, exhibiting a CAGR of 7.1%.

South Korea's commercial greenhouse market is moving from conventional protected cultivation toward a more technology-intensive production model. The shift is tied to structural pressures in the agricultural economy, including shrinking arable land, rising labor constraints, and the need to stabilize year-round supply of high-value produce. Commercial greenhouses are increasingly positioned as productivity assets rather than simple crop shelters. This is especially relevant in a market where crop quality, output consistency, and resource efficiency are becoming central to grower profitability. Government backing for smart farming is also strengthening the market's strategic role by encouraging investment in advanced climate control, sensing, and automation systems across greenhouse operations.

Drivers

The main growth driver is government support for smart farming. South Korea's smart farming promotion policies and the 2025 to 2029 master plan are encouraging growers to modernize existing greenhouse infrastructure with ICT-enabled systems. Subsidized loans and policy support reduce financial friction and accelerate adoption of higher-specification greenhouse systems.

Land pressure is another strong demand catalyst. Declining agricultural land is pushing commercial growers toward intensive cultivation methods that raise output per unit area. Greenhouses support this requirement by allowing tighter control of temperature, humidity, CO₂ levels, and crop cycles. This improves reliability and helps maintain

domestic agricultural output.

Consumer demand for premium and consistent-quality produce also supports expansion. Fruits and vegetables such as tomatoes, strawberries, paprika, and watermelons benefit from climate-controlled production, especially during winter and other periods when open-field production is less reliable. Commercial greenhouse systems allow growers to meet retailer and food service requirements for stable supply and quality.

Restraints

High upfront capital expenditure remains the biggest barrier. High-tech greenhouse systems require investment in structures, sensors, environmental controls, and specialized components. Even with subsidies, these costs can limit adoption among smaller growers and new entrants.

Operating cost is another challenge. Heating and cooling systems are essential because South Korea experiences strong seasonal variation. This creates pressure on energy use and raises the total cost of ownership. Profitability can therefore depend on crop mix, system efficiency, and the grower's ability to maintain high utilization.

The market also faces supply chain dependence for advanced technology. Domestic fabrication supports lower and mid-tech structures, but many sophisticated environmental control components are sourced internationally. This exposes buyers and integrators to currency fluctuations, long lead times, and imported component cost pressures.

Technology and Segment Insights

The market is segmented by type into free-standing and gutter-connected structures, with gutter-connected systems aligned with larger and more advanced commercial operations. By component, high-tech commercial greenhouses form the primary growth segment, followed by medium-tech systems and low-tech greenhouses. Within the high-tech category, heating systems, valves, vents, fans, and cooling pad systems are critical because they support precise environmental control throughout the year.

By application, fruits and vegetables hold the largest share and remain the market's core revenue base. Flowers and ornamentals and nursery crops represent additional opportunities, but the strongest demand is linked to high-value food crops. AI-enabled

and sensor-driven feedback loops are becoming more important as growers seek real-time control over greenhouse conditions and crop performance.

Outlook

The competitive environment is shaped by technological capability and integration expertise. Domestic builders such as Bokyung Greenhouses provide structural solutions and increasingly partner with technology providers. Companies such as Nam Kyung focus on irrigation and fertigation components, while FarmHannong brings broader agricultural input and crop management capabilities. Competition is likely to center on energy efficiency, system integration, and crop-specific performance.

Conclusion

The South Korea commercial greenhouse market is set for steady growth as agriculture becomes more data-driven and resource-efficient. Government policy, land constraints, and demand for high-quality produce are supporting adoption. High investment and operating costs remain key challenges, but the long-term outlook is supported by the shift toward smart greenhouse models and advanced controlled-environment farming.

Key Benefits of this Report

Insightful Analysis: Gain detailed market insights across regions, customer segments, policies, socio-economic factors, consumer preferences, and industry verticals.

Competitive Landscape: Understand strategic moves by key players to identify optimal market entry approaches.

Market Drivers and Future Trends: Assess major growth forces and emerging developments shaping the market.

Actionable Recommendations: Support strategic decisions to unlock new revenue streams.

Caters to a Wide Audience: Suitable for startups, research institutions, consultants, SMEs, and large enterprises.

What Businesses Use Our Reports For

Industry and market insights, opportunity assessment, product demand forecasting, market entry strategy, geographical expansion, capital investment decisions, regulatory analysis, new product development, and competitive intelligence.

Report Coverage

Historical data from 2021 to 2025 and forecast data from 2026 to 2031

Growth opportunities, challenges, supply chain outlook, regulatory framework, and trend analysis

Competitive positioning, strategies, and market share evaluation

Revenue growth and forecast assessment across segments and regions

Company profiling including strategies, products, financials, and key developments

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Market Attractiveness

5. SOUTH KOREA COMMERCIAL GREENHOUSE MARKET BY TYPE

- 5.1. Free Standing
- 5.2. Gutter Connected

6. SOUTH KOREA COMMERCIAL GREENHOUSE MARKET BY COMPONENT

- 6.1. High-Tech Commercial Greenhouse
 - 6.1.1. Heating System
 - 6.1.1.1. Heaters
 - 6.1.1.2. Valves
 - 6.1.1.3. Vents
 - 6.1.1.4. Others
 - 6.1.2. Cooling System
 - 6.1.2.1. Fans
 - 6.1.2.2. Cooling Pad Systems
- 6.2. Medium-Tech Commercial Greenhouse
 - 6.2.1. Heaters
 - 6.2.2. Cooling Pads
 - 6.2.3. Thermostats
 - 6.2.4. Exhaust Fans
 - 6.2.5. Others
- 6.3. Low-Tech Greenhouse

7. SOUTH KOREA COMMERCIAL GREENHOUSE MARKET BY APPLICATION

- 7.1. Fruits and Vegetables
- 7.2. Flowers and Ornamentals
- 7.3. Nursery Crops

8. COMPETITIVE INTELLIGENCE

- 8.1. Company Benchmarking and Analysis
- 8.2. Recent Investment and Deals
- 8.3. Strategies of Key Players

9. COMPANY PROFILES

- 9.1. Bokyung Greenhouses Ltd.
- 9.2. Nam Kyung Co., Ltd.
- 9.3. TAEKWANG NEWTEC
- 9.4. FarmHannong Co., Ltd.
- 9.5. National Agricultural Cooperative Federation (NACF)
- 9.6. NongHyup Agribusiness Group

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