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South America Route Optimization Market - Forecasts from 2019 to 2024

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Abstracts

The South America route optimization market is expected to grow at a CAGR of 12.44% over the forecast period of 2019-2024. The growth of this market in this region is majorly attributed to increasing penetration of internet throughout this region. Growing e-commerce industry in this region has also been a major factor driving the growth of this market. As this industry continues to register good growth in this region, demand for solutions which can help improve profit margins for sellers is increasing. This is fueling the adoption of route optimization solutions and services.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in this region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the South America route optimization market value chain. The last step involves complete market engineering which includes analyzing the data from different sources and

existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are.

Segmentation

South America route optimization market has been analyzed through following segments:

By Product
Software
Services

By Application
Food Delivery
Ride Hailing Services
E-Commerce
Others

By Country
Brazil
Argentina
Others

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Contents

1. INTRODUCTION

1.1. MARKET OVERVIEW
1.2. MARKET DEFINITION
1.3. SCOPE OF THE STUDY
1.4. CURRENCY
1.5. ASSUMPTIONS
1.6. BASE, AND FORECAST YEARS TIMELINE

2. RESEARCH METHODOLOGY

2.1. RESEARCH DESIGN
2.2. SECONDARY SOURCES

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. MARKET SEGMENTATION
4.2. MARKET DRIVERS
4.3. MARKET RESTRAINTS
4.4. MARKET OPPORTUNITIES
4.5. PORTER'S FIVE FORCE ANALYSIS
  4.5.1. BARGAINING POWER OF SUPPLIERS
  4.5.2. BARGAINING POWER OF BUYERS
  4.5.3. THREAT OF NEW ENTRANTS
  4.5.4. THREAT OF SUBSTITUTES
  4.5.5. COMPETITIVE RIVALRY IN THE INDUSTRY
4.6. LIFE CYCLE ANALYSIS – COUNTRY-LEVEL SNAPSHOT
4.7. MARKET ATTRACTIVENESS

5. SOUTH AMERICA ROUTE OPTIMIZATION MARKET BY PRODUCT

5.1. SOFTWARE
5.2. SERVICES

6. SOUTH AMERICA ROUTE OPTIMIZATION MARKET BY APPLICATION

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6.1. FOOD DELIVERY
6.2. RIDE HAILING SERVICES
6.3. E-COMMERCE
6.4. OTHERS

7. SOUTH AMERICA ROUTE OPTIMIZATION MARKET BY COUNTRY

7.1. BRAZIL
7.2. ARGENTINA
7.3. OTHERS

8. COMPETITIVE INTELLIGENCE

8.1. COMPETITVE BENCHMARKING AND ANALYSIS
8.2. RECENT INVESTMENT AND DEALS
8.3. STRATEGIES OF KEY PLAYERS

9. COMPANY PROFILES

9.1. CALIPER CORPORATION
9.2. ORTEC
9.3. OMNITRACS
9.4. MICROLISE TELEMATICS PVT. LTD.
9.5. LLAMASOFT INC.
9.6. ESRI
9.7. ROUTE4ME, INC.
LIST OF FIGURES
LIST OF TABLES

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