

South America Industrial Motor Market - Forecasts from 2018 to 2023

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Abstracts

South America industrial motors market is projected to witness a compound annual growth rate of 5.93% during the forecast period, reaching a total market size of US\$2.238 billion in 2023 from US\$1.584 billion in 2017. Recent E&P activities in the region have led to higher investments by large MNCs owing to the discovery of sizeable shale gas deposits. Rising purchasing power and improving living standards along with the growing awareness regarding good health and fitness is augmenting the demand for processed food and beverage products in the region. The pulp and paper industry in Brazil is continuously growing owing to healthy demand along with the presence of modern industrial facilities with genetic engineering solutions and highest forestry productivity per hectare. Positive socio-demographic trends, growing housing shortage due to growing population base along with government efforts to regenerate economic growth are boosting the construction industry in the region. All these factors are driving the demand for industrial motors across various end-use industries in South America.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the South America Industrial Motors value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are ABB Ltd, Rockwell Automation Inc, Siemens AG, AMETEK, Fuji Electric, Emerson Electric Co., and Schneider Electric.

Segmentation

By Motor Type

Direct Current (DC)

Alternate Current (AC)

By Voltage

High

Medium

Low

By End Use Industry

Oil and Gas

Food and Beverage

Construction

Pulp and Paper

Water and Wastewater

Mining

Manufacturing

Others

By Geography

Brazil

Argentina

Chile

Others

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