

# South America Data Center Cooling Market - Forecasts from 2016 to 2021

<https://marketpublishers.com/r/S4CDA1A87F7EN.html>

Date: November 2016

Pages: 87

Price: US\$ 3,600.00 (Single User License)

ID: S4CDA1A87F7EN

## Abstracts

South America Data Center Cooling Market is estimated to grow from US\$0.140 billion in 2015 to US\$0.236 billion by 2021, at a CAGR of 9.16% over the forecast period. Growing digitization has led to the setting up of cloud-based data management companies, leading to high demand for data center cooling systems in South America. Growing cloud-based BFSI applications in countries such as Brazil is further augmenting the demand for data center cooling systems in order to reduce transaction time and control of periodic peak load. According to World Bank Report 2014, Brazil is the second-largest country among emerging IT markets after China. Moreover, growing data center outsourcing services in the country will bolster the growth of South America Data Center Cooling market in the coming years.

## Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Data Center Cooling. Complete industry analysis has also been covered by Porter's five forces model as a part of this

report section.

## **Segmentation**

Thirdly, South America Data Center Cooling market has been segmented on the basis of solutions, enterprise size, end users, industry verticals, and geography. By solutions, segmentation has been done as air conditioners, chillers, economizers, cooling towers, and others. By enterprise size, segmentation has been done as small, medium, and large. The market has further been segmented by end users as colocation service providers, cloud service providers, and enterprise. The segmentation has also been done as industry verticals as banking and financial services, manufacturing, healthcare, communication and technology, energy, education, government, media and entertainment, and others. Geographically, segmentation has been done as Brazil, Argentina, Chile and others.

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are IBM, Fujitsu, Emerson, HP, and Eaton.

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

#### 4.1. Market Overview and Segmentations

#### 4.2. Drivers

#### 4.3. Restraints

#### 4.4. Opportunities

#### 4.5. Supplier Outlook

#### 4.6. Industry Outlook

#### 4.7. Porter's 5 Forces Analysis

#### 4.8. Industry Value Chain Analysis

#### 4.9. Industry Regulations

### **5. SOUTH AMERICA DATA CENTER COOLING MARKET FORECAST BY SOLUTIONS (US\$ BILLION)**

#### 5.1. Air Conditioners

#### 5.2. Chillers

#### 5.3. Economizers

#### 5.4. Cooling Towers

#### 5.5. Others

### **6. SOUTH AMERICA DATA CENTER COOLING MARKET FORECAST BY ENTERPRISE SIZE (US\$ BILLION)**

#### 6.1. Small Enterprises

#### 6.2. Medium Enterprises

#### 6.3. Large Enterprises

### **7. SOUTH AMERICA DATA CENTER COOLING MARKET FORECAST BY END USERS (US\$ BILLION)**

- 7.1. Colocation Service Providers
- 7.2. Cloud Service Providers
- 7.3. Enterprise

## **8. SOUTH AMERICA DATA CENTER COOLING MARKET FORECAST BY INDUSTRY VERTICALS (US\$ BILLION)**

- 8.1. Banking and Financial Services
- 8.2. Manufacturing
- 8.3. Healthcare
- 8.4. Communication and Technology
- 8.5. Energy
- 8.6. Education
- 8.7. Government
- 8.8. Media and Entertainment
- 8.9. Others

## **9. SOUTH AMERICA DATA CENTER COOLING FORECAST BY GEOGRAPHY (US\$ BILLION)**

- 9.1. Brazil
- 9.2. Argentina
- 9.3. Chile
- 9.4. Others

## **10. COMPETITIVE INTELLIGENCE**

- 10.1. Market Share of Key Players
- 10.2. Investment Analysis
- 10.3. Recent Deals
- 10.4. Strategies of Key Players

## **11. COMPANY PROFILES**

- 11.1. IBM
- 11.2. Fujitsu
- 11.3. Emerson
- 11.4. HP
- 11.5. Eaton

## I would like to order

Product name: South America Data Center Cooling Market - Forecasts from 2016 to 2021

Product link: <https://marketpublishers.com/r/S4CDA1A87F7EN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4CDA1A87F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970