

South America Data Center Cooling Market - Forecasts from 2016 to 2021

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Abstracts

South America Data Center Cooling Market is estimated to grow from US\$0.140 billion in 2015 to US\$0.236 billion by 2021, at a CAGR of 9.16% over the forecast period. Growing digitization has led to the setting up of cloud-based data management companies, leading to high demand for data center cooling systems in South America. Growing cloud-based BFSI applications in countries such as Brazil is further augmenting the demand for data center cooling systems in order to reduce transaction time and control of periodic peak load. According to World Bank Report 2014, Brazil is the second-largest country among emerging IT markets after China. Moreover, growing data center outsourcing services in the country will bolster the growth of South America Data Center Cooling market in the coming years.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Data Center Cooling. Complete industry analysis has also been covered by Porter's five forces model as a part of this

report section.

Segmentation

Thirdly, South America Data Center Cooling market has been segmented on the basis of solutions, enterprise size, end users, industry verticals, and geography. By solutions, segmentation has been done as air conditioners, chillers, economizers, cooling towers, and others. By enterprise size, segmentation has been done as small, medium, and large. The market has further been segmented by end users as colocation service providers, cloud service providers, and enterprise. The segmentation has also been done as industry verticals as banking and financial services, manufacturing, healthcare, communication and technology, energy, education, government, media and entertainment, and others. Geographically, segmentation has been done as Brazil, Argentina, Chile and others.

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are IBM, Fujitsu, Emerson, HP, and Eaton.

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