

South America Aseptic Packaging Market - Forecasts from 2020 to 2025

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Abstracts

The South America aseptic packaging market is estimated to grow from US\$2.770 billion in 2019 to US\$5.145 billion by 2025, at a CAGR of 10.87% over the forecast period. The Aseptic Packaging market is witnessing a steady growth due to the high demand for food and beverage imports witnessed by economies such as Argentina, Brazil, and Mexico. These countries are also recipients of maximum foreign direct investments that have further facilitated the sustenance of supply-side aspects of the food and beverage sector to meet the growing demand for exotic food. This is also due to the fact the population in these nations now poses a high disposable income that has aiding them to diversify their dietary patterns from the traditional ones to the exotic kinds. Further, with the middle-income group gradually increasing, there is a steady increase in the aseptic packaging market. The other reason for the rise in demand for packaged food and beverage is because of the growing urbanization and gentrification of neighborhoods. This gradual severance of local produce and the inclination towards convenience food due to fast pace life, is resulting in an uptick of packaged food consumption. Additionally, the inclination towards consumption of functional beverages like fortified plant-based milk is driving the growth of aseptic packaging. Hence the expansion of the aseptic packaging market in the region is being fueled by growing demand for packaged food and beverage.

Besides, the rising environmental concerns with regards to single-use plastic products that would otherwise result in environmental pollution and exacerbate the already the dismal situation that our ecology is in, global governments are institutionalizing policies that are incentivizing the manufacturers and suppliers of various industries to adopt eco-friendly means of packaging. The packaging companies are leaving no stones unturned when it comes to upgrading their packaging products. Additionally, the rise in consumer awareness about the health implication of using the plastic will further create

opportunities for aseptic packaging markets, whose products are majorly recyclable when collected properly. Concomitantly, the health-conscious consumers of today's world are in pursuit of a certain reflection of their values by the products that they are going to eventually purchase. Thus, this also poses a potential opportunity for the aseptic packaging market to capitalize on and add to envisaged growth, the South America regions. Therefore, health consciousness, along with the environmentally-conscious efforts poses a significant opportunity for the aseptic market.

Thereafter, Brazil is one of the leading markets in the south American region with regards to personal care products with leading brands available to consumers who are conscious about personal care. Moreover, the increasing frequency of purchasing through online channels further drives the importance of personal care products packaging. To this end, the aseptic packaging market is estimated to witness significant growth during the forecast period. Despite the prevalence of spurious products, which do not adhere to any rules and regulation of packaging that may dampen the growth, the aseptic packaging market is still slated for a healthy growth due to rising consumer awareness. Further, the frequency of new product launches with regards to color cosmetics, fragrances, and hair-care concentrate is going to augment the growth of the aseptic packaging market, during the forecast period. Thus, with premium products segment gaining ground along with the exotic brands, the personal product category is poised to drive the aseptic packaging market.

Segmentation:

By Material-Type

Glass

Metal

Paperboard

Plastic

By Product-Type

Ampoules

Bags

Bottles

Boxes

Cans

Cartons

Pouches

Syringes

Vials

Others

By Application

Food and Beverage

Personal Care

Pharmaceuticals

Others

By Country

Brazil

Argentina

Colombia

Others

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

3. EXECUTIVE SUMMARY

- 3.1. Research Highlights

4. MARKET DYNAMICS

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porters Five Forces Analysis
 - 4.3.1. Bargaining Power of Suppliers
 - 4.3.2. Bargaining Power of Buyers
 - 4.3.3. Threat of New Entrants
 - 4.3.4. Threat of Substitutes
 - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

5. SOUTH AMERICA ASEPTIC PACKAGING MARKET ANALYSIS, BY MATERIAL-TYPE

- 5.1. Introduction
- 5.2. Glass
- 5.3. Metal
- 5.4. Paperboard
- 5.5. Plastic

6. SOUTH AMERICA ASEPTIC PACKAGING MARKET ANALYSIS, BY PRODUCT-TYPE

- 6.1. Introduction
- 6.2. Ampoules
- 6.3. Bags
- 6.4. Bottles
- 6.5. Boxes
- 6.6. Cans
- 6.7. Cartons
- 6.8. Pouches
- 6.9. Syringes
- 6.10. Vials
- 6.11. Others

7. SOUTH AMERICA ASEPTIC PACKAGING MARKET ANALYSIS, BY APPLICATION

- 7.1. Introduction
- 7.2. Food and Beverage
- 7.3. Personal Care
- 7.4. Pharmaceuticals
- 7.5. Others

8. SOUTH AMERICA ASEPTIC PACKAGING MARKET ANALYSIS, BY COUNTRY

- 8.1.1.1. Brazil
 - 8.1.1.1.1. By Material-Type
 - 8.1.1.1.2. By Product-Type
 - 8.1.1.1.3. By Application
- 8.1.1.2. Argentina
 - 8.1.1.2.1. By Material-Type
 - 8.1.1.2.2. By Product-Type
 - 8.1.1.2.3. By Application
- 8.1.1.3. Colombia
 - 8.1.1.3.1. By Material-Type
 - 8.1.1.3.2. By Product-Type
 - 8.1.1.3.3. By Application
- 8.1.1.4. Others

9. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 9.1. Major Players and Strategy Analysis
- 9.2. Emerging Players and Market Lucrativeness
- 9.3. Mergers, Acquisitions, Agreements, and Collaborations
- 9.4. Vendor Competitiveness Matrix

10. COMPANY PROFILES

- 10.1. ADM WILD Europe GmbH & Co.KG
- 10.2. Amcor plc
- 10.3. CFT S.p.A.
- 10.4. DuPont de Nemours, Inc.
- 10.5. Evergreen Packaging,
- 10.6. Graham Packaging Company
- 10.7. Krones AG
- 10.8. Lamican International Oy
- 10.9. Syntegon Technology GmbH

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