

# South America Active Packaging Market - Forecasts from 2017 to 2022

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## Abstracts

South America Active Packaging Market is projected to grow at a CAGR of 6.18%, reaching a market size of US\$3.393 billion in 2022. This market is majorly driven by rapid urbanization, increasing demand for packaging food and beverage products, and increasing disposable income. Brazil is the major market for these solutions, and will continue to dominate the South American active packaging market over the forecast period.

## Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Active Packaging. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## Segmentation

South Active Packaging Market has been segmented by technology, applications and geography.

By Technology:

Oxygen scavengers

Moisture controllers

Antimicrobial agents

UV Blocking

Others

By Applications:

Food

Beverages

Pharmaceuticals and Healthcare

Electronic Products

Consumer Care

Others

By Country:

Brazil

Argentina

Chile

Others

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are BASF, DuPont, Amcor, 3M, Sonoco and WestRock among others.

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