

South America 3D Scanner Market - Forecasts from 2018 to 2023

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Abstracts

South America 3D scanner market is projected to witness the growth at a CAGR of 9.38% during the forecast period to reach a total market size of US\$519.80 million by 2023, increasing from US\$303.58 million in 2017. Continuous technological advancement such as a rise in 3D content and ongoing improvements in 3D modelling and mapping technology will drive the demand for a 3D scanner in the South American region. The growing focus on quality control due to intense competition further boosts the demand for these scanners. Furthermore, high-speed innovation and improvement in 3D scanners owing to continuous research and development expenditure are expected to augment the demand for 3D scanners. However, unfavourable political and economic environment in Brazil and Argentina could impede the growing demand for these scanners over the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while

conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the pressure sensors value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report Nikon Metrology, Cruse Spezialmaschinen GmbH, Carl Zeiss AG, FARO Technologies, Inc., and HP Development Company among others.

Segmentation

The South American 3D scanner market has been analyzed through following segments:

By Type

Optical Scanners

Laser Scanners

Structured Light Scanners

Others

By Range

Short Range

Medium Range

Long Range

By Product

CMM Based

Fixed

Mounted

Tripod Mounted

Others

By Industry Vertical

Healthcare

Military and Defense

Media and Entertainment

Manufacturing

Construction

Others

By Geography

South America

Brazil

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Chile

Columbia

Others

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