

South Africa Automotive Safety Airbag Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/S28A239BEB2FEN.html>

Date: December 2019

Pages: 77

Price: US\$ 2,050.00 (Single User License)

ID: S28A239BEB2FEN

Abstracts

South Africa automotive safety airbag market is estimated to reach US\$0.091 billion by 2024 from US\$0.088 billion in 2018 growing at a CAGR of 0.49%. The growth of the market for safety airbags in South Africa is majorly attributed rising number of road accidents which is anticipated to drive the demand for airbags for both OEMs and the aftermarket. However, presently no mandatory regulations are there on airbags, which may negatively impact the growth. However, the introduction of new road safety regulations is expected to propel the market growth opportunities as the automotive market size grew from US\$41.8 billion to an estimated market size of US\$43.20 billion by 2019 (Source: International Trade Administration, ITA) and a growing trend is projected for the coming years, which may be beneficial for key market players to invest in the country during the given time frame.

“South Africa Automotive Safety Airbag Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and end-user.

South Africa automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger vehicles, light commercial vehicles, and heavy commercial vehicles. By end-user, the market is segmented into OEMs and aftermarket.

Major players in the South Africa automotive safety airbag market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the South Africa automotive safety airbag market.

Segmentation

The South Africa automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

By Product Type

Front Airbag

Side Airbag

Others

By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

By End-User

OEMs

Aftermarket

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

3. EXECUTIVE SUMMARY

- 3.1. Research Highlights

4. COUNTRY OUTLOOK

- 4.1. Country Profile
- 4.2. Economic Scenario
- 4.3. Political Scenario
- 4.4. Demographic Trend

5. MARKET DYNAMICS

- 5.1. Market Drivers
- 5.2. Market Restraints
- 5.3. Porters Five Forces Analysis
 - 5.3.1. Bargaining Power of Suppliers
 - 5.3.2. Bargaining Power of Buyers
 - 5.3.3. Threat of New Entrants
 - 5.3.4. Threat of Substitutes
 - 5.3.5. Competitive Rivalry in the Industry
- 5.4. Regulatory Environment
- 5.5. Industry Value Chain Analysis

6. SOUTH AFRICA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY PRODUCT TYPE

- 6.1. Introduction
- 6.2. Front Airbag
- 6.3. Side Airbag
- 6.4. Others

7. SOUTH AFRICA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY VEHICLE TYPE

- 7.1. Introduction
- 7.2. Passenger Vehicle
- 7.3. Light Commercial Vehicle
- 7.4. Heavy Commercial Vehicle

8. SOUTH AFRICA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY END-USER

- 8.1. Introduction
- 8.2. OEMs
- 8.3. Aftermarket

9. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 9.1. Major Players and Strategy Analysis
- 9.2. Emerging Players and Market Lucrativeness
- 9.3. Mergers, Acquisitions, Agreements, and Collaborations
- 9.4. Vendor Competitiveness Matrix

10. COMPANY PROFILES

- 10.1. Robert Bosch GmbH
- 10.2. Autoliv Inc.
- 10.3. DENSO Corporation
- 10.4. ZF Friedrichshafen AG
- 10.5. Toyoda Gosei Co. Ltd.

11. APPENDIX

I would like to order

Product name: South Africa Automotive Safety Airbag Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/S28A239BEB2FEN.html>

Price: US\$ 2,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S28A239BEB2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970