

Software Defined Data Center (SDDC) Market - Forecasts from 2017 to 2022

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Abstracts

Software defined data center (SDDC) market is estimated to witness a CAGR of 19.88% over the forecast period to reach a total market size of US\$90.416 billion by 2022, from US\$36.517 billion in 2017. The upsurge in the use of internet and networking has heightened the demand for storage space, computing power, and complex networking. This increased demand has given rise to scaling up of infrastructure across various data centers and incremental budget allocation towards meeting the burgeoning IT infrastructure requirement. Software Defined Data Center is a sophisticated concept that allows the data centers to seamlessly scale up their infrastructure plus it helps in the simplified management of all resources and unification of networking and server storage. It is cost effective, allows scalability, provides flexibility, and simplified manageability to data centers. Software Defined Data Centers have an advantage of it being capable of being implemented on any hardware and also have multi-tenancy support.

Software Defined Storage and Software Defined Networks are the two segments of Software Defined Data Centers. Software Defined Storage is a data storage software to manage policy-based provisioning and management of data storage independent of underlying hardware. Software Defined Network is an approach to computer networking that allows network administrators to manage network services through abstraction of higher level functionality.

This report provides a comprehensive analysis of the Software Defined Data Center market. The market size and forecast of the global, regional and various segments has been provided in US\$ billion.

Under market dynamics section, different drivers, restraints, current trends and

opportunities which exist in the market have been discussed with a detailed analysis regarding the same. Market analysis has been provided with the help of Porter's Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook, and value chain.

Scenario analysis has also been provided considering the different factors affecting the Software Defined Data Center Market. Under this section, different scenarios like industry regulations and economic factors have been considered to provide market trends over the forecast period.

The report also provides 360° view of the market by segmenting it into solution and end users. On the basis of the solution, Software Defined Data Center market has been segmented into Software Defined Network and Software Defined Storage. In terms of end users, the market has been segmented into cloud service providers, telecommunication service providers, and enterprises.

The opportunities which exist in different regions has also been covered by the wide-ranging market segmentation and forecast for Americas, Europe Middle East and Africa and Asia Pacific regions.

Competition analysis section lists vendor market share, recent investments by some of the major players, deals, and strategies adopted by them to increase their visibility in the market.

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Segmentation
- 4.2. Drivers
- 4.3. Restraints
- 4.4. Opportunities
- 4.5. Supplier Outlook
- 4.6. Industry Outlook
- 4.7. Porter's 5 Forces Analysis
- 4.8. Industry Value Chain Analysis
- 4.9. Scenario Analysis

5. SOFTWARE DEFINED DATA CENTER MARKET FORECAST BY SOLUTION (US\$ BILLION)

- 5.1. Software Defined Network
- 5.2. Software Defined Storage

6. SOFTWARE DEFINED DATA CENTER MARKET FORECAST BY END USERS (US\$ BILLION)

- 6.1. Cloud Service Providers
- 6.2. Telecommunication Service Providers
- 6.3. Enterprises

7. SOFTWARE DEFINED DATA CENTER MARKET FORECAST BY INDUSTRY VERTICAL (US\$ BILLION)

- 7.1. Banking, Financial Services, and Insurance
- 7.2. Manufacturing
- 7.3. Communication and Technology

- 7.4. Healthcare
- 7.5. Retail
- 7.6. Media and Entertainment
- 7.7. Government
- 7.8. Education
- 7.9. Others

8. SOFTWARE DEFINED DATA CENTER MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

- 8.1. Americas
 - 8.1.1. US
 - 8.1.2. Canada
 - 8.1.3. Brazil
 - 8.1.4. Mexico
 - 8.1.5. Others
- 8.2. Europe Middle East and Africa
 - 8.2.1. United Kingdom
 - 8.2.2. Germany
 - 8.2.3. France
 - 8.2.4. Saudi Arabia
 - 8.2.5. Others
- 8.3. Asia Pacific
 - 8.3.1. Japan
 - 8.3.2. China
 - 8.3.3. India
 - 8.3.4. Australia
 - 8.3.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Market Share of Key Players
- 9.2. Investment Analysis
- 9.3. Recent Deals
- 9.4. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. HP

- 10.2. Dell
- 10.3. Intel
- 10.4. Oracle
- 10.5. Cisco
- 10.6. NEC Corporation
- 10.7. Hitachi Data Systems
- 10.8. Fujitsu
- 10.9. IBM
- 10.10. Big Switch Networks

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