

Smart Poles Market - Forecasts from 2019 to 2024

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Abstracts

Smart poles market is projected to grow at a CAGR of 23.78% during the forecast period, reaching a total market size of US\$346.065 billion in 2024 from US\$96.213 billion in 2018. Smart poles manufacturers are increasingly focusing on installing and using materials that improve the overall functionality of the street poles. Modern smart lighting helps the cities in monitoring the environment, increase public safety and to upgrade connectivity. Increasing government initiative of smart cities along with the rising demand for energy-efficient and smart lighting systems are the key factors driving the growth of the smart poles market.

The “Smart Poles Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by component, end-use and geography.

The Smart Poles market segmented based on component, end-use and geography. By component, the market has been segmented into hardware, software, and services. By end-use, the market has been segmented into roads and highways, railways and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present

for the manufacturers.

Major players in the smart poles market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the smart poles market.

Segmentation:

By Component

Hardware

Software

Services

By End-Use

Roads and Highways

Railways

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1 Bargaining Power of Suppliers
 - 4.5.2 Bargaining Power of Buyers
 - 4.5.3 Threat of New Entrants
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. SMART POLES MARKET BY COMPONENT

- 5.1. Hardware
- 5.2. Software
- 5.3. Services

6. SMART POLES MARKET BY END-USE

- 6.1. Roads and Highways
- 6.2. Railways
- 6.3. Others

7. SMART POLES MARKET BY GEOGRAPHY

- 7.1. North America
 - 7.1.1. USA
 - 7.1.2. Canada
 - 7.1.3. Mexico
- 7.2. South America
 - 7.2.1. Brazil
 - 7.2.2. Argentina
 - 7.2.3. Others
- 7.3. Europe
 - 7.3.1. Germany
 - 7.3.2. France
 - 7.3.3. United Kingdom
 - 7.3.4. Spain
 - 7.3.5. Others
- 7.4. Middle East and Africa
 - 7.4.1. Israel
 - 7.4.2. Saudi Arabia
 - 7.4.3. Others
- 7.5. Asia Pacific
 - 7.5.1. China
 - 7.5.2. Japan
 - 7.5.3. South Korea
 - 7.5.4. India
 - 7.5.5. Others

8. COMPETITIVE INTELLIGENCE

- 8.1. Competitive Benchmarking and Analysis
- 8.2. Recent Investment and Deals
- 8.3. Strategies of Key Players

9. COMPANY PROFILES

- 9.1. Norsk Hydro ASA
- 9.2. Signify Holding
- 9.3. Keselec
- 9.4. Metro Smart International
- 9.5. ELEKTRON AG
- 9.6. Continental Pole
- 9.7. Telensa Limited
- 9.8. Digi International Inc.
- 9.9. iRam Technologies
- 9.10. ELKO EP

LIST OF FIGURES

LIST OF TABLES

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