

# Smart (Next Generation) Data Storage Market - Forecasts from 2016 to 2021

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## Abstracts

Smart (Next Generation) Data Storage Market is expected to witness a compound annual growth rate of 28.65% over the period 2015 to 2021. Growth in cloud computing and smart technologies among others is the major driver of smart storage space. The huge chunk of data being generated needs to be accessed easily and analyzed for enhancing the user experience. These smart storage solutions assist in providing reliable, secure and scalable solutions. Enterprises across different industry verticals are increasingly investing in these technologies to gain competitive advantage while optimizing business process efficiency.

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the product specifications and a brief technological aspect of Smart Data Storage solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Thirdly, Smart Data Storage market has been segmented on the basis of technology and application. Under different technologies; Flash Storage Arrays, Hybrid Arrays, Holographic Data Storage, Heat Assisted Magnetic Recording and Cloud-Based Disaster Recovery among others have been covered. Whereas, by application, this

market has been segmented into Big Data Storage Services, Enterprises, and Others; detailed comprehensive forecast with analysis has also been covered as part of this section.

Important regions for vendors in terms of market size are covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas (North and South America), Europe Middle East and Africa and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are IBM, HP, Dell, EMC, and Toshiba along with several other players.

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