

# Self Heating Food Packaging Films Market - Forecasts from 2020 to 2025

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## Abstracts

The global self heating food packaging film market is estimated to reach market size of US\$47.629 million by 2025. Self-heating food packaging is a form of active packaging with the ability and function to heat food contents without an external source of power. In recent year's food and beverage industry has evolved its packaging techniques due to the growing consumers' demand for ready to eat and convenient food products with a longer shelf life. Fast-moving people lifestyle in urban cities around the globe is also augmenting the demand for an innovative form of packaging for food and beverage. Market players are investing in new product launches and convenient solutions to meet the growing demand for self-heating food packaging especially for military personals and people who travel frequently. For instance, in 2018, Ba Shu Lan Ren launches the self-heating instant hotspot which can cook instant food base that requires, water, soup, mashed potatoes, and even dried vegetables.

The North American region is driving the growth of the market during the forecast period

By geography, the self-heating food packaging film market is segmented as North America, South America, Europe, the Middle East and Africa, and the Asia Pacific. The self-heating food packaging film market in North America is estimated to hold a significant share in 2019 and is anticipated to grow exponentially on account of fast-moving lifestyle and technological innovation in the food packaging industry. The demand for self-heating packaging solutions in the region is estimated to grow primarily due to the increasing availability of newer products and budding regulations regarding the food items available in the market. Furthermore, baby food consumption in the region is estimated to increase further on account of rapid product launches and innovations in the market fueling its growth of self-healing techniques. Furthermore, there is a sharp rise in the demand for organic foods in the region, as it is being

perceived by the population to be healthier, and due to the increasing focus by the local government to control obesity in the countries like Canada and the United States through education campaigns and new food nutrition laws promoting organic foods especially for children.

## Competitive Insights

Prominent key market players in the self-heating food packaging film market include Tempra Technology, Luxfer Magtech Inc, The 42 Degrees Company, HeatGen, LLC, and Heat Food & Drink Ltd among others. The numbers of players operating in the market are limited and major market players are investing in research and development of new innovative solutions and go for patent solutions for their product. For instance, in 2017, 42 Degrees acquired the patent and technology for self-heating cans and the company's production facilities in Valladolid, Spain is capable of producing up to 10 million self-heating cans of beverages and liquid foods annually making it a significant player in the market. Major players in the global self-heating food packaging film market have been covered along with their relative competitive position and strategies. The report analysis also mentions recent deals and investments of different market players over the last year. The company profiles section provides detailed business overview, financial performance (public companies) for the past few years, key products and services being offered along with the recent deals and investments of these important players in the global self-heating food packaging film market.

## Segmentation:

### By Packaging type

Cans

Pouches

Bottles

### By End User

Food

Ready-to-eat food

Others

Beverage

Soups

Others

By Geography

North America

South America

Europe

Middle East and Africa

Asia Pacific

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List is not exhaustive\*

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