

# Screenless Display Market - Forecasts from 2018 to 2023

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## Abstracts

The screenless display market is projected to grow at a CAGR of 27.60% to reach US\$3.387 billion by 2023, from US\$0.785 billion in 2017. The screenless display is a system that enables the display of information without using a screen. The image can be displayed directly in an open space, human retina or human brain depending on the type of technology being used for the display. Enhanced security and privacy by the use of a retinal display, and enhanced viewer experience by wider viewing angles and 3D images are some key factors driving the market growth. The absence of hardware also lowers the power requirement in these displays leading to increased adoption. Recent technological advancements have led to the miniaturization of communication technologies and reduction in overall cost, thus contributing to the future growth of the market. Developed economies such as the U.S., and several key European countries among others would continue to dominate the global market due to the presence of a large number of industry players and rising awareness of these displays.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the screenless display value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting. Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the screenless display market.

Major industry players profiled as part of the report are Microsoft Corporation, Google Inc., and Holoxica Limited among others.

## Segmentation

The screenless display market has been analyzed through following segments:

### By Type

Visual Image

Retinal Display

Synaptic Interface

### By Application

Hologram Projection

Head-Mounted Display

Head-Up Display

### By Industry Vertical

Healthcare

Military and Defense

Consumer Electronics

Others

### By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

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Others

Asia Pacific

China

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India

Others

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