

# Scar Treatment Market - Forecasts from 2019 to 2024

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## Abstracts

The scar treatment market is estimated to witness a CAGR of 11.45% to reach US\$21,678.028 million in 2024 from US\$11,313.217 million in 2018. Scarring is part of the healing process after an injury. There are different types of scars including Keloid scar, contracture scar, hypertrophic scar, and acne scar. Their appearance and treatment depend on multiple factors. Treatments include laser treatment, using topical products and injectables.

Rising awareness among people regarding aesthetics and a rising number of road accidents are considered as the driving factor for the growth of the market.

Technological advancement in scar treatment products makes the whole process of treatment painless and hassle-free which further fuels up the growth of the market.

However high cost involved in laser-based products is considered as the restraining factor for the growth of the market.

On the basis of scar type, keloid and contracture segment is expected to have significant market share because these scars hamper movement and incidence of burn injury is also on the rise. By treatment type, topical products are expected to have a significant market share as its application is easy and the cost is low. Asia Pacific region is expected to grow with high CAGR owing to growing awareness and treatment in developing countries like China, Japan, and India.

## DRIVERS

Technological advancement in scar treatment products

Growing awareness among people regarding the appearance

A rising number of road accidents and burn injuries

## RESTRAINTS

High cost involved in laser-based treatments

## INDUSTRY UPDATES

In November 2018, The Scar Free Foundation Centre for Conflict Wound Research opened at Queen Elizabeth Hospital in Birmingham to develop innovative new treatments for patients affected by scar-related injuries.

New Insights on anti-scarring treatment was published in Nature communications in February 2019. It has been discovered that the natural scar-free skin repair process relies partially on assistance from circulating blood cells.

In October 2018, a study was published in the prestigious international peer-reviewed 'Plastic and Reconstructive Surgery Journal' of the American Society of Plastic Surgeons regarding a new technique to treat complex scars and surgery wounds.

## SEGMENTATION

The scar treatment market has been analyzed through the following segments:

By scar type

Keloid scars

Contracture scars

Hypertrophic scars

Acne scars

## By treatment type

Topical Products

Laser Treatment

Injectables

## By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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