

Russia Probiotics Market - Forecasts from 2020 to 2025

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Abstracts

Russia Probiotics Market is expected to grow at a compound annual growth rate of 6.03% over the forecast period to reach a market size of US\$1286.767 million in 2025 from US\$905.641 million in 2019. Historically, support to farmers was mostly provided by high-income countries, but in recent years, such support has also become widespread in several emerging countries, in some cases to support an objective of domestic self-sufficiency in certain products. This is the case in the Russian Federation, for instance, where the government sets production targets for several agricultural commodities inclusive of but not limited to meat, among others, and provides various forms of financial support to farmers. Nevertheless, the meat import ban imposed by the Russian Federation until the end of 2019 combined with the depreciation of its currency has resulted in increased domestic prices, which in turn will aid in stimulating the country's meat production. By 2028, the meat production in Russia is expected to reach 11218 ktcwe; meat consumption is expected to reach 11648ktcwe; fish and seafood production is estimated to attain levels of 5537 kt. [Source: OECD-FAO Agricultural Outlook 2019-2028].

In early November 2019, the Russian Agricultural Ministry presented a new feed and feed additives development program, in which it was officially acknowledged that optimization of livestock production required the integration of modern feeding technologies, high-quality feed and feed additives. This suggests that there is a proactive initiative from the Russian government that has the potential for expanding the Russian probiotics market for animal feed use during the forecast period. Currently, Cellobacterinan Enzymatic Probiotic for Cattle is being brought about by a Russian company BIOTROF which claims to have microorganisms that produce bacterial cellulases have been introduced into the feed industry.

Besides, animal feed application there has been considerable interest in health and wellbeing among Russian consumers that is poised to catapult the Russian probiotics market to a new echelon during the forecast period. Currently, witnessing a surge in the innovation in a variety of food and beverage segment because of a myriad of factors such as the growing awareness of consumers about various health benefits that are attributed to newer sources of nutrition than the traditional ones. Furthermore, the rising health consciousness coupled with allergies that the consumers have developed towards the dairy and meat products has steered the players of the food and beverage sector to fortify their products with probiotics to enable the consumers to maintain pristine gut health simultaneously savor their favorite snack and or food preparation. Further, with the advent of a current pandemic like the recent outbreak COVID 19 which has affected individuals in most of the countries of Eurasia and has resulted in fatalities has led consumers to emphasize more than ever on their immune systems and integrate all viable measures to strengthen same. This shift has put a lot of focus on probiotics in food as well.

Segmentation

By Application

Functional Food and Beverages

Dietary Supplements

Animal Feed

By End-User

Human

Animal

By Ingredient

Bacteria

§ Lactobacilli

§ Bifidobacterium

§ Streptococcus Thermophilus

Yeast

By Function

Regular

Preventative Healthcare

Therapeutic

By Type

Lactobacillus

Streptococcus

Bifidobacterium

Spore Formers

Others

By Form

Liquid

Dry

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