

Route Optimization Software Market - Forecasts From 2018 to 2023

<https://marketpublishers.com/r/R66AB200B4CEN.html>

Date: November 2018

Pages: 104

Price: US\$ 3,950.00 (Single User License)

ID: R66AB200B4CEN

Abstracts

The route optimization software market was valued at US\$1.949 billion in 2017 and is expected to grow at a CAGR of 14.19% over the forecast period to reach a total market size of US\$4.322 billion by 2023. The growth of this market is majorly attributed to increasing penetration of internet in many regions across the globe. Spurring smartphones sales coupled with continuously improving internet connectivity are providing favorable infrastructure where the end users can realize the complete potential of these software and systems. This is fueling the adoption of these solutions for use in various applications. Growth of e-commerce has been a major factor driving the growth of this market. Growing trends of getting food and products delivered at the doorsteps within significantly strict time constraints is increasing the demand for route optimization software, thus boosting the growth of this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while

conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Route Optimization Software value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are ALK Technologies, Caliper Corporation, The Descartes Systems Group Inc., Esri Global, Inc., Google, Routific Solutions Inc., LLamasoft Inc. and Microlise among others.

Segmentation

The route optimization software market is segmented by product, deployment model, application and geography.

By Product

Software

Services

By Deployment Model

On-premise

Cloud

By Application

Food Delivery

Ride Hailing Services

E-Commerce

Others

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others
Europe
UK
Germany
France
Italy
Others
Middle East and Africa
Saudi Arabia
UAE
Israel
Others
Asia Pacific
Japan
China
India
Australia
Others

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

2.1. Research Process And Design

2.2. Research Assumptions

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. Market Segmentation

4.2. Market Drivers

4.3. Market Restraints

4.4. Market Opportunities

4.5. Porter's Five Force Analysis

4.5.1. Bargaining Power Of Suppliers

4.5.2. Bargaining Power Of Buyers

4.5.3. Threat Of New Entrants

4.5.4. Threat Of Substitutes

4.5.5. Competitive Rivalry In The Industry

4.6. Life Cycle Analysis- Regional Snapshot

4.7. Market Attractiveness

5. ROUTE OPTIMIZATION SOFTWARE MARKET BY PRODUCT

5.1. Software

5.2. Services

6. ROUTE OPTIMIZATION SOFTWARE MARKET BY DEPLOYMENT MODEL

6.1. On-premise

6.2. Cloud

7. ROUTE OPTIMIZATION SOFTWARE MARKET BY APPLICATION

7.1. Food Delivery

7.2. Ride Hailing Services

7.3. E-Commerce

7.4. Others

8. ROUTE OPTIMIZATION SOFTWARE MARKET BY GEOGRAPHY

8.1. North America

8.1.1. United States

8.1.2. Canada

8.1.3. Mexico

8.1.4. Others

8.2. South America

8.2.1. Brazil

8.2.2. Argentina

8.2.3. Others

8.3. Europe

8.3.1. UK

8.3.2. Germany

8.3.3. France

8.3.4. Italy

8.3.5. Others

8.4. Middle East and Africa

8.4.1. Saudi Arabia

8.4.2. UAE

8.4.3. Israel

8.4.4. Others

8.5. Asia Pacific

8.5.1. Japan

8.5.2. China

8.5.3. India

8.5.4. Australia

8.5.5. Others

9. COMPETITIVE INTELLIGENCE

9.1. Investment Analysis

9.2. Recent Deals

9.3. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. ALK Technologies
 - 10.2. Caliper Corporation
 - 10.3. The Descartes Systems Group Inc.
 - 10.4. Esri Global, Inc.
 - 10.5. Google
 - 10.6. Routific Solutions Inc.
 - 10.7. LLamasoft Inc.
 - 10.8. Microlise
 - 10.9. Omnitrac
 - 10.10. ORTEC
- List of Figures
- List of Tables
- Disclaimer

I would like to order

Product name: Route Optimization Software Market - Forecasts From 2018 to 2023

Product link: <https://marketpublishers.com/r/R66AB200B4CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R66AB200B4CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970