Retail Automation Market - Forecasts from 2017 to 2022

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Abstracts

Retail automation market is expected to grow at a compound annual growth rate of 9.81% over the forecast period to grow to US$14.028 billion by 2022, increasing from US$8.786 billion in 2017. Retail automation assists retailers to cut down cost and increase efficiency. Growth in retail industries, enhanced user experience, focus on business process optimization and availability of cheaper automation solutions are some of the factors boosting the market growth. Americas region dominated the market in 2015 and accounted for the maximum market share of global retail automation market in the year, followed by Europe Middle East and Africa. Asia Pacific is expected to witness the fastest growth during the forecast period due to high growth in the retail sector and fast-growing economies.

Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides global and regional regulations which are determining the market growth and industry value chain analysis of wind automation market. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Segmentation

Retail automation market has been segmented by type, product, and industry. Under type, the market has been segmented into manual intervention terminals and unattended terminals. Under product; barcode reader, currency counter, bill printer, cash register, and kiosks have been covered. Whereas, by industry transportation and logistics, food and beverage, and retail among others have been covered. Detailed comprehensive forecast with analysis has also been covered as part of this section.

Important regions for vendors in terms of market size is covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa and Asia Pacific.

Market Players

The major players discussed in this report are Datalogic, First Data Corporation, Honeywell, Pricer, Fujitsu, NCR Corporation and Toshiba along with others.

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