

# Release Liner Market - Forecasts from 2019 to 2024

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## Abstracts

The global release liner market is expected to grow at a CAGR of 4.14% to reach a market value of US\$14.674 billion by 2024 from US\$11.501 billion in 2018. Release liners refer to the protective plastic or film sheets used to as carriers of a sticky substrate to prevent it from prematurely sticking to surfaces. The demand for release liners is expected to increase on account of the booming packaging industry. The emerging inclinations of consumers to purchase modern as well as superior packaging is projected to further aid the growth of the market in the coming years. The rising number of investment activities for the research and development of packaging is poised to enhance the demand for release liners. The advent of digital labeling printing technology is expected to augment the demand for release liners during the forecast period. Moreover, the surging demand for release liners in the medical industry is anticipated to drive the demand for the market. The growing use of release liners in premium hygiene products is projected to improve the growth rate of the market. The rising demand for using superior labeling in various End-Use industries is anticipated to further assist the growth rate of the market. Geographically, the North America region is estimated to hold a substantial share of the market owing to the multiplied number of food and pharmaceutical businesses in the region. In the Asia-Pacific region is presumed to have a high market growth rate on account of the increasing demand for food and pharmaceutical industry in the region.

## DRIVERS

Growing demand for digital label printing technology

The emergence of Improved Labelling in Various End-Use Industries

## RESTRAINTS

## Use of shrink sleeve labels over pressure-sensitive labels

The major players profiled in the Release liner market include 3M Company, Mondi Group, Sappi Limited, Ahlstrom-Munksjo, Lintec Corporation, Polyplex Corporation Ltd., Eastman Chemical Company, Gascogne, UPM, Loparex, Avery Dennison Corporation, Rayven Inc., Elkem Silicones, LAUFENBERG GMBH, Gleicher Manufacturing Corporation, and Polyonics, Inc among others.

### Segmentation

The release liner market has been analyzed through the following segments:

#### By Material

Silicone

Non-Silicone

#### By Application

Labels

Pressure Sensitive Tapes

Hygiene

Industrial

Medical

Graphic Arts

Others

#### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

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Others

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China

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India

Others

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