

Ransomware Protection Market - Forecasts from 2019 to 2024

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Abstracts

The ransomware protection market was valued at US\$7.280 billion in 2018 and is expected to grow at a CAGR of 15.24% over the forecast period to reach a total market size of US\$17.051 billion by 2024. Rising incidence of ransomware attacks and increasing severity of such attacks is a major factor driving the growth of the market. As businesses continue to come online and reliance on technologies continues to increase, losses associated with ransomware attacks are increasing in magnitude. Increasing focus of enterprises to fortify their infrastructure against such losses and huge amounts being poured by them into IT security are increasing the adoption of ransomware protection solutions and services, thus boosting the growth of the market.

Geographically, North America and Europe, being the early adopters of new technologies, hold a major share in the market on account of highest penetration of digitization into business processes in these regions. The market in Asia Pacific is expected to show a good growth over the projected period and this growth will majorly be attributed to rapid growth of industries in this region.

The Ransomware Protection Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by offering, deployment model, enterprise size, application, end user industry and geography.

The ransomware protection market has been segmented based on by offering, deployment model, enterprise size, application, end user industry and geography. By

offering, the market is segmented as solution and services. By deployment model, market is segmented as on-premise and cloud. By enterprise size, the market is segmented as small, medium and large. On the basis of application market is segmented as network protection, endpoint protection, database protection and others. By end user industry market is segmented as BFSI, communication and technology, retail, government, media and entertainment and others

Regional analysis has been provided with detailed analysis and forecast for the period 2019 to 2024. The global market has been broken down into North America, Europe and Asia Pacific. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Segmentation

The ransomware protection market has been segmented by offering, sensing offering, enterprise size, application, end user industry and geography.

By Offering

Solution

Services

By Deployment Model

On-premise

Cloud

By Enterprise Size

Small

Medium

Large

By Application

Network Protection

Endpoint Protection

Database Protection

Others

By End-User Industry

BFSI

Communication and Technology

Retail

Government

Media and Entertainment

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Italy

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

'The report will be delivered in 3 working days.'

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