

# PVC Adhesive Tape Market - Forecasts from 2019 to 2024

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## Abstracts

The PVC Adhesive Tape market is projected to grow at a CAGR of 2.38% during the forecast period. The market size is expected to be US\$2.847 billion by 2024 from US\$2.472 billion in 2018. Polyvinyl Chloride (PVC) adhesive tapes are designed for electronic and electrical applications. These tapes offer electrical isolation and offer long-lasting adhesiveness to avoid slippage and uncovering of electrical joints. The demand for these tapes will increase during the forecast period owing to the growth in the electrical and electronics industry. Furthermore, the heat restiveness and stretchability these tapes offer will increase their demand across different industries. The Asia Pacific market will see some exciting growth opportunities in the next five years with the increasing demand for electrical solutions in budding economies such as India, China, and Japan, among others.

The PVC Adhesive Tape Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by coating technology, end-user industry, and geography.

The PVC adhesive tape market has been segmented based on coating technology, end-user industry, and geography. By coating technology, the market has been segmented on the basis of solvent-based, hot-melt-based, water-based and others. By end-user industry, the market has been segmented as consumer electronics, travel and transportation/logistics, healthcare, retail, construction, automotive, others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the PVC adhesive tape market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the PVC adhesive tape market.

## Segmentation

The PVC adhesive tape market has been segmented by coating technology, end-user industries, and geography.

### By Coating Technology

Solvent-Based

Hot-Melt-Based

Water-Based

Others

### By End-User Industry

Consumer Electronics

Travel and Transportation/Logistics

Healthcare

Retail

Construction

Automotive

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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