

# Pulse Oximeters Market - Forecasts from 2018 to 2023

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## Abstracts

The pulse oximeter market is projected to grow at a CAGR of 7.01% to reach US\$2.020 billion in 2023 from US\$1.346 billion in 2017. Pulse Oximeters works on the principle of pulse oximetry, which is used to determine the fraction of oxygen-saturated hemoglobin with respect to total hemoglobin. The Pulse Oximeters are widely used in the healthcare industry for monitoring the blood oxygen levels of patients, in emergency situations, operations and intensive care units, thereby boosting the market growth. Also, factors such as declining cost and improving result precision will further fuel the market growth. The North America region is expected to witness a high growth due to the presence of a strong healthcare industry coupled with favorable innovation environment and huge research and development expenditure.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

pulse oximeter value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the pulse oximeter market.

Major industry players profiled as part of the report are GE Healthcare, Masimo, and Koninklijke Philips N.V. among others.

## Segmentation

The pulse oximeter market has been analyzed through the following segments:

### By Type

Fingertip Pulse Oximeter

Handheld Oximeter

Fetal Pulse Oximeter

Tabletop Pulse Oximeter

Wristband Pulse Oximeter

Pediatric Pulse Oximeter

### By End-User

Hospital & Clinics

Ambulatory Surgery Center

Home Care

### By Geography

**North America**

USA

Canada

Mexico

Others

**South America**

Brazil

Argentina

Others

**Europe**

Germany

France

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Spain

Others

**Middle East and Africa**

Saudi Arabia

Israel

Others

**Asia Pacific**

China

Japan

South Korea

India

Others

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