

Protein Hydrolysate Market - Forecasts from 2020 to 2025

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Abstracts

Protein Hydrolysate market is projected to grow at a CAGR of 6.78% to reach US\$1,717.650 million by 2025, from US\$1,159.046 million in 2019. When protein from sources like protein fractions of soybeans, wheat, milk among other sources is partially or extensively hydrolyzed, it is broken down and forms a complex mixture of oligopeptides, peptides, and free amino acids. There can be some variation in the degree of hydrolysis from 5%, which is partially hydrolyzed up to 10%, which is completely hydrolyzed. For texture improvement, water-binding properties and process of emulsification the proteins with lesser degrees are used whereas, for flavor enhancement, the proteins with higher degree of hydrolysis is used. There has been increase in the deficiencies caused in the body due to lack of proteins in the diet. People are increasingly getting concerned and conscious about their health and shifting towards protein-rich diets, which is going to boost the demand for protein hydrolysates thus boosting the market growth. Moreover, the athletes need to give their best efforts in order to achieve peak performance and deliver good results, which is increasing the demand for a high protein focused on increasing performance and stamina will also boost the growth of the market. However, the strict government regulations regarding three quality of proteins and getting approvals from food quality and health agencies like FDA of the US is difficult. This coupled with the slightly high research and development and production cost will act as a restraint in the growth of the protein hydrolysates market.

Furthermore, the increasing investments and participation of market players to improve the quality of these proteins and launch more fortified and advanced products will increase the demand of these chemicals is going to bolster the market growth over the forecast period. For instance, On 24 April 2019, Arla Food Ingredients, one of the leaders in whey-based supplements announced the launch of their product Lacprodan HYDRO

which is a product free of fat and sugar, delivers utmost taste, is lactose-free and has longer shelf life and is specially designed for use in sparkling water.

The protein hydrolysate market has been segmented based on source, form, and geography. By source, the market has been segmented as animal protein and plant protein. By form, the market has been segmented as powder and liquid.

Plant Protein segment to grow at a significant CAGR over the forecast period.

By source, Plant protein segment is projected to witness a significant CAGR during the forecast period owing to the growing shift towards vegan-friendly diet. Since plant-based protein is vegan-friendly, it is being demanded by the slowly growing vegan population base.

Powder to hold a significant market share.

By form, the market has been segmented as liquid and powder. Protein hydrolysates products are available in different forms in the market to cater to the preferences of the consumer. The two forms in which these proteins can be found are powder and liquid. By form, powder is expected to hold a significant amount of share in the market which is attributable to the fact that powder form of this product is easily soluble in liquids and is demanded more by the consumers.

Asia Pacific estimated to dominate the market over the next five years.

By geography, the market has been segmented as North America, South America, Europe, Middle East and Africa, and Asia Pacific. Asia Pacific is expected to hold a significant market share owing the fact that there are many low-income counties with many children suffering from undernutrition who require protein-rich diet and other essential nutrients in their body.

Some of the major companies covered as a part of this study are Abbott, Arla Foods Ingredients Group, AMCO Proteins, Glanbia plc, and Kerry Inc.

Segmentation

The protein hydrolysate market is segmented on the basis of source, form, and geography.

By Source

Animal Protein

Plant Protein

By Form

Liquid

Powder

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

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