

Protective Packaging Market - Forecasts from 2017 to 2022

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Abstracts

Protective Packaging market is projected to witness a CAGR of 6.03% to reach a total market size of US\$38.548 billion by 2022, from US\$28.769 billion in 2017. Growing global e-commerce industry is the major driver of global protective packaging market. Growing internet penetration, rising purchasing power, increased proliferation of smartphones and other mobile devices is boosting the sales through e-retailing channels which are augmenting the demand for protective packaging solutions for packaged goods. Rising concerns regarding environmental sustainability along with the strict regulations regarding packaging waste is encouraging packaging manufacturers to invest in R&D and come up with sustainable yet effective packaging solutions, thereby positively impacting the market growth of protective packaging in the coming years. However, fluctuations in raw material prices will hinder the growth of global protective packaging market during the forecast period.

By Product Type

By Product type, flexible packaging will witness the fastest market growth, in terms of value, in 2016 due to their cost efficiency and ability to package a wide variety of goods. Increasing demand for processed food and beverage is boosting the market growth of flexible packaging. Moreover, online retailing of delicate products require air pillows, protective mailers, and bubble packaging which, in turn, will contribute to this growth during the forecast period.

By Geography

Geographically, North America held the largest share of the global Protective Packaging market in 2016 owing to the presence of a large number of key players in the region.

End-use industries in developed economies such as the U.S. and Canada are increasingly using Protective Packaging for various applications. Asia Pacific region will witness the fastest regional market growth during the forecast period due to growing e-commerce industry in emerging economies, especially in China and India. Increasing spending on processed food and beverage products will further boost the demand for protective packaging in this region. Rising demand for OTC drugs will require effective protective packaging solutions in the pharmaceutical sector, leading to significant growth of Asia Pacific Protective Packaging market during the forecast period.

Competitive Insights

Prominent key market players in global Protective Packaging market include Huntsman Corporation, Protective Packaging Solutions, BASF, Sealed Air Corporation, and Sonoco among others. The global protective packaging industry is highly competitive owing to the presence of many international and regional market players. At present, global key players are adopting various growth strategies such as new product launches, M&A, and strategic partnerships to expand their global footprint while investing heavily in R&D to provide sustainable yet effective packaging solutions to their customers. Recently in March 2017, Sonoco announced the acquisition of Peninsula Packaging Company, a leading manufacturer of thermoformed packaging for fresh fruits and vegetables sold across retail supermarkets.

Segmentation

In this report, Protective Packaging market is segmented by material type, product type, function, industry, and geography:

By Material Type

Paper and Paperboard

Plastic

Foam Plastics

Others

By Product Type

Rigid Protective

Corrugated Box

Molded Pulp

Insulated Shipping Containers

Paperboard Protectors

Others

Flexible Protective

Paper Fill

Air Pillows

Bubble Packaging

Protective Mailers

Others

Foam Protective

Loose Fill

Molded Foam

Foam-in-Place

Others

By Function

Insulation

Wrapping

Blocking and Bracing

Cushioning

Void Fill

By Industry

Food and Beverage

Consumer Electronics

Automotive

Healthcare

Others

By Geography

Americas

North America

U.S.

Canada

Mexico

Others

South America
Brazil
Others
Europe Middle East and Africa
Europe
UK
Germany
France
Others
Middle East and Africa
Asia Pacific
Japan
China
India
Australia
Others

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