

# Print Server Market - Forecast from 2026 to 2031

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## Abstracts

Print Server Market is expected to expand at a 3.0% CAGR, reaching USD 1.385 billion in 2031 from USD 1.160 billion in 2025.

The print server market encompasses dedicated hardware devices or software solutions that manage and route print jobs from multiple clients on a network to one or more shared printers. These servers act as an intermediary, simplifying network printing by centralizing printer management, managing print queues, and enabling administrator control over printing processes. Their core function is to facilitate reliable, shared access to printing resources in business environments, eliminating the need for direct, point-to-point connections between each computer and a printer.

### Primary Market Growth Drivers

Market demand is primarily driven by the operational requirements of small and medium-sized businesses (SMBs) and the ongoing integration of printing into modern, cloud-enabled IT environments.

The robust and sustained growth of the small and medium enterprise (SME) sector globally is a fundamental market catalyst. For SMBs, cost-effective and efficient resource sharing is critical. Print servers provide an economical solution to connect multiple users to a limited number of printers, optimizing hardware investment and simplifying management without the complexity and cost of enterprise-grade print management software. The proliferation of new business establishments directly translates to demand for these foundational networking peripherals.

Concurrently, continuous advancements in printer and networking technologies necessitate compatible and updated print server solutions. Modern printers with enhanced speeds and advanced features require servers that support current network

protocols and can handle increased data throughput. This technological evolution drives a replacement cycle and opportunities for vendors offering servers with improved performance, broader protocol support (e.g., IPP, LPD), and better integration with contemporary network security standards.

A significant transformative trend is the booming integration of cloud services into print infrastructure. Cloud-enabled print management is extending the functionality of traditional print servers. Solutions now allow print servers to interface with cloud platforms, enabling features like secure mobile printing, print-from-anywhere capabilities, and centralized management of distributed printer fleets via web consoles. This evolution from a purely local network appliance to a hybrid cloud-connected device is expanding the value proposition and addressing the needs of flexible and remote work models.

### Critical Market Challenges

A paramount challenge constraining market confidence is the elevated security risk associated with networked printers and their management servers. Print servers, if unsecured, represent a potential network vulnerability and an attack vector. A compromised server can provide attackers with access to sensitive data contained in print jobs (including financial documents, personnel records, and intellectual property) and can serve as a foothold within the corporate network. These legitimate security concerns drive the need for vendors to embed robust security features—such as encrypted communications, secure authentication protocols, and regular firmware update mechanisms—directly into their hardware and software solutions.

### Geographic Market Outlook

North America is projected to hold a significant market share. This outlook is supported by the region's dense concentration of small and medium-sized businesses, which form the core customer base for print server solutions. High technological adoption rates, a mature IT infrastructure, and the presence of leading hardware vendors contribute to steady demand. The region's focus on supporting SMB growth through various initiatives further reinforces a business environment conducive to the procurement of essential operational tools like print servers.

### Competitive Landscape and Product Evolution

The competitive landscape includes dedicated networking peripheral manufacturers,

printer OEMs, and software developers. Product development is focused on addressing key market needs:

**Connectivity and Protocol Support:** Offering servers with versatile connectivity options (USB, Ethernet, wireless) and support for a wide array of printing protocols to ensure compatibility with diverse printer models and network operating systems.

**Cloud and Mobility Integration:** Developing products with built-in support for cloud print services (e.g., Google Cloud Print, Mopria) and mobile printing standards to enable seamless printing from smartphones and tablets.

**Enhanced Management and Security:** Incorporating features for easier remote configuration, user authentication, activity logging, and encrypted data transmission to mitigate security risks and simplify administrative oversight.

**Form Factor and Efficiency:** Providing compact, energy-efficient hardware designs suitable for space-constrained office environments and offering software-based server solutions for virtualization platforms.

In conclusion, the print server market persists as a stable segment within office networking, underpinned by the practical need for shared printing in the business world. Growth is sustained by SMB expansion and is being reshaped by cloud integration, which adds new functionality and management paradigms. The market's trajectory points toward a gradual shift where the core print server function becomes increasingly embedded within broader cloud-managed print services and secure networking infrastructure. Success for vendors will depend on delivering reliable, secure, and easily manageable solutions that bridge the gap between legacy printing hardware and modern, distributed computing environments, while proactively addressing the critical dimension of cybersecurity.

**Key Benefits of this Report:**

**Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

**Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

**Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

**Actionable Recommendations:** Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

**Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Print Server Market Segmentation

By Type

Wired

Wireless

By Component

Software

Hardware

By Protocol Type

Internet Printing Protocol (IPP)

Line Printer Remote (LPR)

Others

By End-User

Residential

Commercial & Industrial

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

## Middle East and Africa

Saudi Arabia

UAE

Others

## Asia Pacific

China

India

Japan

South Korea

Indonesia

Thailand

Others

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