

# Print Labels Market - Forecasts from 2017 to 2022

<https://marketpublishers.com/r/P2BD6072080EN.html>

Date: July 2017

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: P2BD6072080EN

## Abstracts

Global Print Labels Market is projected to witness a compound annual growth rate of 5.19% over the forecast period to reach US\$50.187 billion by 2022, from US\$38.972 billion in 2017. Labels are essential for product identification and thwart counterfeiting. Apart from these primary functions, labels help in creating brand identity, decoration and convey essential information to consumers. Advancement in label technologies has provided much needed impetus to the market growth. Economic growth and rising disposable income have augmented the demand packaging food products, consumer appliances, personal and household care products among others – impacting the demand for print labels by enterprises operating across these industry verticals.

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the product specifications and a brief technological aspect of Print Labels solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, Print Labels market has been segmented on the basis of type, printing technology, and end user industry. Under major product types, Pressure Sensitive Labels, In-Mold Labels, Wet-glued Labels, Sleeve Labels, and Multi-part Tracking Labels among others have been covered, while by printing technology this market has been segmented into Flexography, Offset, Screen, Letterpress, Gravure, and Digital.

End user industry of print labels are Healthcare, Food and Beverage, Personal Care, Industrial, Household Care, Consumer Electronics and Others; detailed comprehensive forecast with analysis has also been covered as part of this section.

Important regions for vendors in terms of market size is covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas (North and South America), Europe Middle East and Africa and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Avery Dennison, CCL Industries, Innovia Films, Bemis, Constantia Flexibles and RR Donnelley along with several other players.

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

#### 4.1. Market Overview and Segmentation

#### 4.2. Drivers

#### 4.3. Restraints

#### 4.4. Opportunities

#### 4.5. Supplier Outlook

#### 4.6. Industry Outlook

#### 4.7. Porter's 5 Forces Analysis

#### 4.8. Industry Value Chain Analysis

### **5. PRINT LABELS MARKET FORECAST BY TYPE (US\$ BILLION)**

#### 5.1. Pressure Sensitive Labels

#### 5.2. In-Mold Labels

#### 5.3. Wet-glued Labels

#### 5.4. Sleeve Labels

#### 5.5. Multi-part Tracking Labels

#### 5.6. Others

### **6. PRINT LABELS MARKET FORECAST BY PRINTING TECHNOLOGY (US\$ BILLION)**

#### 6.1. Flexography

#### 6.2. Offset

#### 6.3. Screen

#### 6.4. Letterpress

#### 6.5. Gravure

#### 6.6. Digital

### **7. PRINT LABELS MARKET FORECAST BY END USER INDUSTRY (US\$ BILLION)**

- 7.1. Healthcare
- 7.2. Food and Beverage
- 7.3. Personal Care
- 7.4. Industrial
- 7.5. Household Care
- 7.6. Consumer Electronics
- 7.7. Others

## **8. PRINT LABELS MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)**

- 8.1. Americas
  - 8.1.1. North America
    - 8.1.1.1. United States
    - 8.1.1.2. Canada
    - 8.1.1.3. Mexico
  - 8.1.2. South America
    - 8.1.2.1. Brazil
    - 8.1.2.2. Others
  - 8.1.3. Europe Middle East and Africa
    - 8.1.3.1. Europe
      - 8.1.3.1.1. United Kingdom
      - 8.1.3.1.2. Germany
      - 8.1.3.1.3. France
      - 8.1.3.1.4. Spain
      - 8.1.3.1.5. Italy
      - 8.1.3.1.6. Others
    - 8.1.3.2. Middle East and Africa
  - 8.1.4. Asia Pacific
    - 8.1.4.1. China
    - 8.1.4.2. Japan
    - 8.1.4.3. India
    - 8.1.4.4. South Korea
    - 8.1.4.5. Others

## **9. COMPETITIVE INTELLIGENCE**

- 9.1. Market Share Analysis
- 9.2. Investment Analysis

9.3. Recent Deals

9.4. Strategies of Key Players

## **10. COMPANY PROFILES**

10.1. Mondi

10.2. Avery Dennison

10.3. CCL Industries

10.4. Innovia Films

10.5. Bemis

10.6. Constantia Flexibles

10.7. RR Donnelley

10.8. 3M

10.9. Cenvéo

10.10. Multi Packaging Solutions Limited

## I would like to order

Product name: Print Labels Market - Forecasts from 2017 to 2022

Product link: <https://marketpublishers.com/r/P2BD6072080EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2BD6072080EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970