

# Print Labels Market - Forecasts from 2016 to 2021

<https://marketpublishers.com/r/P2DFF6EC4ECEN.html>

Date: June 2016

Pages: 96

Price: US\$ 4,200.00 (Single User License)

ID: P2DFF6EC4ECEN

## Abstracts

Global Print Labels Market is projected to witness compound annual growth rate of 4.76% over the forecast period to reach US\$48.972 billion by 2021, from US\$37.050 billion in 2015. Labels are essential for product identification and thwart counterfeiting. Apart from these primary functions, labels help in creating brand identity, decoration and convey essential information to consumers. Advancement in label technologies has provided much needed impetus to the market growth. Economic growth and rising disposable income has augmented the demand packaging food products, consumer appliances, personal and household care products among others – impacting the demand for print labels by enterprises operating across these industry verticals.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the product specifications and a brief technological aspect of Print Labels solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, Print Labels market has been segmented on the basis of type, printing technology and end user industry. Under major product types Pressure Sensitive Labels, In-Mold Labels, Wet-glued Labels, Sleeve Labels, and Multi-part Tracking Labels among others have been covered, while by printing technology this market has been segmented into Flexography, Offset, Screen, Letterpress, Gravure and Digital.

End user industry of print labels are Healthcare, Food and Beverage, Personal Care, Industrial, Household Care, Consumer Electronics and Others; detailed comprehensive forecast with analysis has also been covered as part of this section.

Important regions for vendors in terms of market size is covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas (North and South America), Europe Middle East and Africa and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Avery Dennison, CCL Industries, Innovia Films, Bemis, Constantia Flexibles and RR Donnelley along with several other players.

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