

Pressure Sensitive Adhesives Market - Forecasts from 2017 to 2022

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Abstracts

Pressure sensitive adhesives are the adhesives which require some pressure to initiate bonding between the adhesive and the substrate material. The manufacturing process includes the manufacture of both the solid-state carrier materials and the coating components. It is very important for the growth of the economy as they are vastly used in medical solutions, graphics & reflective solutions, performance tapes, labeling & packaging materials, office & consumer products and others. A typical adhesive must have a perfect initial tack, an ultimate adhesion, and a proper shear resistance. However, labels, packaging, and healthcare industries are witnessing exponential growth, thereby boosting the demand for pressure sensitive adhesives. Factors such as healthy innovation environment, reuse of disposed materials, and new variations in design, quality and color will continue to drive the market, while high prices and availability of raw materials may restrain market growth over the projected period. Over the forecast period, Pressure Sensitive Adhesives market is projected to growth at a CAGR of 6.88%, reaching US\$13.126 billion in 2022, increasing from US\$9.049 billion in 2017.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section

along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of pressure sensitive adhesives. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

The pressure sensitive adhesives market has been segmented on the basis of adhesive technology, type of bonding, type, end-user industry and geography.

By Adhesive Technology:

Water-based adhesives

Rubber-based adhesives

Acrylic-based adhesives

Modified acrylic

Silicone adhesives

By Type of bonding:

Permanent

Peelable

Ultra Peelable

Freezer

High-Tack

By Type:

Single-coated

Double-coated

Pattern-coated

Transfer tape

Self-wound

By End-User Industry:

Labelling

Packaging

Healthcare

Consumer Products

Others

By Geography:

Americas

North America

South America

Europe Middle East & Africa

Europe

The Middle East & Africa

Asia Pacific

Market Players

The competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players in the Pressure Sensitive Adhesives market are 3M, Bostik SA, Henkel AG and company KGaA and DOW Chemicals among others.

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. Market Overview and Segmentations

4.2. Drivers

4.3. Restraints

4.4. Opportunities

4.5. Supplier Outlook

4.6. Industry Outlook

4.7. Porter's 5 Forces Analysis

4.8. Industry Value Chain Analysis

4.9. Scenario Analysis

5. PRESSURE SENSITIVE ADHESIVES MARKET FORECAST BY THE ADHESIVE TECHNOLOGY (US\$ BILLION)

5.1. Water-based adhesives

5.2. Rubber-based adhesives

5.3. Acrylic-based adhesives

5.4. Modified acrylic

5.5. Silicone adhesives

6. PRESSURE SENSITIVE ADHESIVES MARKET FORECAST BY TYPE OF BONDING (US\$ BILLION)

6.1. Permanent

6.2. Peelable

6.3. Ultra Peelable

6.4. Freezer

6.5. High-Tack

7. PRESSURE SENSITIVE ADHESIVES MARKET FORECAST BY TYPE (US\$

BILLION)

- 7.1. Single-coated
- 7.2. Double-coated
- 7.3. Pattern-coated
- 7.4. Transfer tape
- 7.5. Self-wound

8. PRESSURE SENSITIVE ADHESIVES MARKET FORECAST BY END-USER INDUSTRY (US\$ BILLION)

- 8.1. Labelling
- 8.2. Packaging
- 8.3. Healthcare
- 8.4. Consumer products
- 8.5. Others

9. PRESSURE SENSITIVE ADHESIVES MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

- 9.1. Americas
 - 9.1.1. North America
 - 9.1.2. South America
- 9.2. Europe Middle East and Africa
 - 9.2.1. Europe
 - 9.2.2. MEA
- 9.3. Asia Pacific

10. COMPETITIVE INTELLIGENCE

- 10.1. Market Share of Key Players
- 10.2. Investment Analysis
- 10.3. Recent Deals
- 10.4. Strategies of Key Players

11. COMPANY PROFILES

- 11.1. 3M
- 11.2. Bostik SA

- 11.3. Avery Dennison
- 11.4. H. B. Fuller
- 11.5. Henkel AG and Company KGaA
- 11.6. Dow Corning
- 11.7. The Dow Chemical Company
- 11.8. Novamelt Americas LLC
- 11.9. Collano Adhesives AG

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