

Prebiotics Market - Forecasts from 2019 to 2024

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Abstracts

The prebiotics market is projected to grow at a CAGR of 6.59% to reach US\$5.465 billion by 2024, from US\$3.727 billion in 2018. Prebiotics are the non-digestible carbohydrates which serve as food beneficial for the non-pathogenic beneficial bacteria living in the human gut hence contributing towards the growth of gut-friendly microorganisms. Growing health concerns worldwide is one of the drivers driving the growth of the global prebiotics market. Well known prebiotics includes fructo-oligosaccharide (FOS), inulin and galacto-oligosaccharides among others. In addition, growing research and innovations focusing on the role of prebiotics will further emanate the market growth in the coming years.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the prebiotics value chain. The last step involves complete market engineering which

includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the prebiotics market.

Major industry players profiled as part of the report are Abbott, Tereos Group, Cargill, Incorporated, Clasado Biosciences Ltd. and Danone S.A. among others.

Segmentation

The prebiotics market has been analyzed through following segments:

By Product Type

Fructo-oligosaccharides (FOS)

Galacto-oligosaccharides (GOS)

Inulin

Others

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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