

Potato Protein Market - Forecasts from 2018 to 2023

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Abstracts

The potato protein market is projected to grow at a CAGR of 2.14% to reach US\$92.089 million by 2023, from US\$81.102 million in 2017. The potato protein market is driven by the growing vegan population and increasing health concerns among the end users owing to the high nutritional profile of the potato proteins. Potatoes are considered as staple food in many countries and has been viewed as safe for the individuals who are allergic to foods allergens. Thus, rising concerns regarding food allergens in products will further drive the growth of the global potato protein market in the coming years and beyond.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the potato protein value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets

while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the potato protein market.

Major industry players profiled as part of the report are Avebe, Tereos Starch & Sweeteners, ROQUETTE, Meelunie B.V. and AKV Langholt among others.

Segmentation

The potato protein market has been analyzed through following segments:

By Type

Potato protein isolate

Potato protein concentrate

By Application

Food and beverages

Animal feed

Snacks

By Geography

North America

South America

Europe

Middle East and Africa

Asia Pacific

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