

# Portable Battery Pack Market - Industry Trends, Opportunities and Forecasts to 2023

<https://marketpublishers.com/r/P8DF21F6DD3EN.html>

Date: November 2017

Pages: 82

Price: US\$ 4,200.00 (Single User License)

ID: P8DF21F6DD3EN

## Abstracts

Portable Battery Pack Market is projected to witness a compound annual growth rate of 15.44% to reach a total market size of US\$13.412 billion by 2023, from US\$6.542 billion in 2018. A portable Battery Pack is a hand-held device and is used for charging smartphones, portable media players, tablets and other mobile devices. Increasing requirement of portable packs, owing to a rise in demand for consumer electronics, and advancements in the battery technologies are some of the major factors fuelling the market growth. However, adoption of new technologies, improvement in on-device battery capacity among other factors is hindering the widespread adoption.

## Research Methodology

The report provides a brief introduction to the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Portable Battery. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## Segmentation

Portable Battery Pack Market has been segmented on the basis of capacity range, product type, technology, and geography.

By Capacity Range

1000 mAh 2500 mAh

2500 mAh 5000 mAh

5000 mAh 7500 mAh

7500 mAh 10,000 mAh and above

By Product Type

Tablets

Smartphones

Portable Media Players

Others

By Technology

Nickel Metal Hydride

Ni-Cd (Nickel Cadmium) Battery

Li-Polymer (Lithium-Polymer) Battery

Li-Ion (Lithium-ion) Battery

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

The Middle East and Africa

Asia Pacific

Market Players

Company Profiles and Competitive Intelligence section deals with major players in the market, their market share, growth strategies, products, financials, and recent investments among others. Key industry players are China Bak Battery, BYD Company, Duracell International, LG Chem among others.

## Contents

### **1. INTRODUCTION**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Segmentations
- 4.2. Drivers
- 4.3. Restraints
- 4.4. Opportunities
- 4.5. Supplier Outlook
- 4.6. Industry Outlook
- 4.7. Porter's 5 Forces Analysis
- 4.8. Industry Value Chain Analysis

### **5. PORTABLE BATTERY PACK MARKET FORECAST BY CAPACITY RANGE (US\$ BILLION)**

- 5.1. 1000 mAh 2500 mAh
- 5.2. 2500 mAh 5000 mAh
- 5.3. 5000 mAh 7500 mAh
- 5.4. 7500 mAh 10,000 mAh and above

### **6. PORTABLE BATTERY PACK MARKET FORECAST BY PRODUCT TYPE (US\$ BILLION)**

- 6.1. Tablets
- 6.2. Smartphones
- 6.3. Portable Media Players
- 6.4. Others

### **7. PORTABLE BATTERY PACK MARKET FORECAST BY TECHNOLOGY (US\$ BILLION)**

- 7.1. Nickel Metal Hydride

- 7.2. Ni-Cd (Nickel Cadmium) Battery
- 7.3. Li-Polymer (Lithium-Polymer) Battery
- 7.4. Li-Ion (Lithium-ion) Battery

## **8. PORTABLE BATTERY PACK MARKET BY GEOGRAPHY (US\$ BILLION)**

- 8.1. Americas
  - 8.1.1. North America
  - 8.1.2. South America
- 8.2. Europe Middle East and Africa
  - 8.2.1. Europe
  - 8.2.2. Middle East and Africa
- 8.3. Asia Pacific

## **9. COMPETITIVE INTELLIGENCE**

- 9.1. Market Share Analysis
- 9.2. Investment Analysis
- 9.3. Recent Deals
- 9.4. Strategies of Key Players

## **10. COMPANY PROFILES**

- 10.1. Sony Corporation
- 10.2. Samsung
- 10.3. Mophie
- 10.4. Energizer Holding
- 10.5. China Bak Battery
- 10.6. BYD Company
- 10.7. Duracell International
- 10.8. LG Chem

## I would like to order

Product name: Portable Battery Pack Market - Industry Trends, Opportunities and Forecasts to 2023

Product link: <https://marketpublishers.com/r/P8DF21F6DD3EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8DF21F6DD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970