

# Polyphenols Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/PF7476771393EN.html>

Date: September 2019

Pages: 102

Price: US\$ 3,950.00 (Single User License)

ID: PF7476771393EN

## Abstracts

The polyphenols market is projected to grow at a CAGR of 3.68% to reach US\$1,165.677 million by 2024, from US\$938.646 million in 2018. The growing demand for polyphenols in the food and beverages sector is likely to boost the market growth in the forecast period. Also, due to the changing dietary consumption pattern and growing consumer awareness regarding health is further boosting the market growth.

Polyphenols are plant-based chemicals which are found in daily food and are also available as supplements. Type of polyphenols includes phenolic acids, flavonoids, stilbenes, and lignans. Some are sold as dietary supplements as epigallocatechin gallate (EGCG) and resveratrol marketed as antioxidants.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the polyphenols value chain. The last step involves complete market engineering which

includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining a faster and efficient understanding of the polyphenols market.

Major industry players profiled as part of the report are Berkem, Naturex S.A., Ajinomoto OmniChem, Indena S.p.A. and Diana Group among others.

## Segmentation

The polyphenols market has been analyzed through the following segments:

### By Product Type

Grape Seed

Apples

Green Tea

Blueberries

Others

### By Application

Functional foods

Functional beverages

Dietary supplements

Others

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

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United Kingdom

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Others

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Others

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China

Japan

South Korea

India

Others

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