

Point Of Sale (POS) Software Market - Forecasts from 2019 to 2024

https://marketpublishers.com/r/PF93C80B88F6EN.html

Date: May 2019

Pages: 120

Price: US\$ 3,950.00 (Single User License)

ID: PF93C80B88F6EN

Abstracts

The Point of Sale(POS) software market is projected to grow at a CAGR of 16.17% to reach US\$9.970 billion in 2024 from US\$4.055 billion in 2018. A POS or a point of sale refers to the actual point of purchase where a customer executes a transaction of payment for goods and services. POS software refers to the software used to facilitate a sale at any walk-in store. The POS software system efficiently assembles various aspects of retail operations by automating the transaction process and tracking important sales data such as tracking inventory, accounting, and bookkeeping, price updating, customer tracking, bar code scanning, tracking payroll, etc.

Geographically, the North America the European region especially the United States and the United Kingdom market share for Point of Sale(POS) software is expected have a slow growth according to the world economic forum in spite of growth in e-commerce, the brick and mortar stores will continue to be the channel that contributes the most revenue for the majority of large multichannel retailers until at least 2026., despite the fact that a lot of major retail stores are closing shop. In fact, according to the U.S Census. The United States of America hit retail sales record for \$8 trillion in 2018. Subsequently, the United Kingdom is also anticipated to have a substantial market share during the forecast period due to the fact, the retail sales of the United Kingdom in 2017 were worth 395 billion pounds (source: The House of Commons Library)

Additionally, the market share for Point of Sale(POS) software in developing countries specifically in the Asia Pacific region as well as in the African and middle eastern countries is expected to grow due to the major adoption of technology as well as the urbanization overhaul taking over in the retail industry.

With developing countries adopting technology to facilitate payment as well as keeping



track of business activities in the retail industry this should be considered as one the key drivers in the growth of the Point of Sale(POS) software market

Over the next decade, the line between online and offline stores will continue to blur. Emerging business models will continue to proliferate, gaining scale and momentum. With slow-growing incomes in most digitally developed countries and a shift in consumer spending from products to services. In the future, e-commerce penetration is projected to grow from approximately 10% today to greater than 40% in 2026. (source: World Economic Forum (WEF))

Major industry players profiled as part of the report are Square, Inc., Clover Network, Inc., Lightspeed, Shopify Inc., Vend™ Limited, ShopKeep, ERPLY, Epos Now, NCR Corporation, and Revel Systems among others.

Segmentation

The Point of Sale(POS) software market has been analyzed through the following segments:

By Industry Vertical

Retail Industry

Hospitality

Healthcare

Travels & Tourism

Others

By Operating System

Windows

IOS

Linux



Others	
By Geography	
North America	
USA	
Canada	
Mexico	
Others	
South America	
Brazil	
Argentina	
Others	
Europe	
Germany	
France	
United Kingdom	
Spain	
Others	
Middle East and Africa	
Saudi Arabia	
Israel	

Point Of Sale (POS) Software Market - Forecasts from 2019 to 2024





Others		
Asia Pacific		
China		
Japan		
South Korea		
India		
Others		



Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. KEY FINDINGS

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
- 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis Regional Snapshot
- 4.7. Market Attractiveness

5. POINT OF SALE (POS) SOFTWARE MARKET BY INDUSTRY VERTICAL

- 5.1. Retail Industry
- 5.2. Hospitality
- 5.3. Travels & Tourism
- 5.4. Healthcare



5.5. Others

6. POINT OF SALE (POS) SOFTWARE MARKET BY OPERATING SYSTEM

- 6.1. Windows
- 6.2. IOS
- 6.3. Linux
- 6.4. Others

7. POINT OF SALE (POS) SOFTWARE MARKET BY GEOGRAPHY

- 7.1. North America
 - 7.1.1. USA
 - 7.1.2. Canada
 - 7.1.3. Mexico
 - 7.1.4. Others
- 7.2. South America
 - 7.2.1. Brazil
 - 7.2.2. Argentina
 - 7.2.3. Others
- 7.3. Europe
 - 7.3.1. Germany
 - 7.3.2. France
 - 7.3.3. United Kingdom
 - 7.3.4. Spain
 - 7.3.5. Others
- 7.4. Middle East and Africa
 - 7.4.1. Saudi Arabia
 - 7.4.2. Israel
 - 7.4.3. Others
- 7.5. Asia Pacific
 - 7.5.1. China
 - 7.5.2. Japan
 - 7.5.3. South Korea
 - 7.5.4. India
 - 7.5.5. Others

8. COMPETITIVE INTELLIGENCE



- 8.1. Competitive Benchmarking and Analysis
- 8.2. Recent Investmentss and Deals
- 8.3. Strategies of Key Players

9. COMPANY PROFILES

- 9.1. Shopify Inc.
- 9.2. Square, Inc.
- 9.3. Clover Network, Inc.
- 9.4. Lightspeed
- 9.5. Vend™ Limited
- 9.6. ShopKeep
- 9.7. ERPLY
- 9.8. Epos Now
- 9.9. NCR Corporation
- 9.10. Revel Systems
- LIST OF FIGURES
- LIST OF TABLES
- **DISCLAIMER**



I would like to order

Product name: Point Of Sale (POS) Software Market - Forecasts from 2019 to 2024

Product link: https://marketpublishers.com/r/PF93C80B88F6EN.html

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PF93C80B88F6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970