

Plasticizers Market - Forecasts from 2019 to 2024

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Abstracts

The plasticizers market is estimated to grow at a CAGR of 3.53% during 2018-2024. A plasticizer is used as an additive to make plastics flexible. Rising demand for flexible PVC across different end-use industries is the major driver of plasticizers market. Growing adoption of non-phthalate and high molecular weight phthalate plasticizers is further fueling the demand for plasticizers. Growing environmental concerns is encouraging the investment in R&D to develop non-phthalate plasticizers which are derived from coconut oil, corn, and soybean oil, thus positively impacting the growth of plasticizers market. However, strict regulatory bans on some of the phthalates are currently hindering the growth of plasticizers market. Geographically, plasticizers market is segmented as North America, South America, Europe, the Middle East and Africa, and the Asia Pacific. Asia Pacific plasticizers market will grow at a significant CAGR during the forecast period on account of the growing packaging industry in the region. Furthermore, the booming automotive industry and rising construction activities will further bolster the growth of APAC plasticizers market during the projected period.

The Plasticizers Market – Forecasts from 2019 to 2024 is an exhaustive study which aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, application, and geography.

The plasticizers market is segmented based on type, application, and geography. Based on type, the market has been segmented into phthalates and non phthalates. By application, the market has been classified into flooring and wall, coated fabrics, wires and cables, film and sheet, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2019 to 2024. The global market has been broken down into the North America, South America, Europe, the Middle East and Africa, and the Asia Pacific.

Major players in the plasticizers market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Plasticizers market.

Segmentation:

By Type

Phthalates

Non Phthalates

By Application

Flooring and Wall

Coated Fabrics

Wires and Cables

Film and Sheet

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

Japan

India

South Korea

Others

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