

# Plastic Strap Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/P1786883A40EN.html>

Date: January 2019

Pages: 106

Price: US\$ 3,950.00 (Single User License)

ID: P1786883A40EN

## Abstracts

The plastic straps market is projected to grow at a CAGR of 16.20% to reach US\$4.248 billion by 2024, from US\$1.726 billion in 2018. Strapping is defined as using a flat material to bundle items together to hold them in place. Plastic straps are widely used in industries such as packaging, construction, lumber and printing due to their elongation recovery. Affordability, durability, and variety of applications are the key factors that are driving their demand in various industries. Burgeoning e-commerce industry is boosting the demand for plastic straps in packaging and shipment. The market is expected to grow at a steady pace owing to its growing penetration in industries such as agriculture.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the plastic straps value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets

while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the plastic straps market.

Major industry players profiled as part of the report are Contimeta B.V., Signode, Polychem Corporation, FROMM Group, Dynaric Inc, R. C. Packaging Systems, LLC, M.J. MAILLIS GROUP, PAC Strapping Products, Inc., Auto Strap India, and Acorn.

## Segmentation

The plastic straps market has been analyzed through following segments:

By Type

Polyester Straps

Polypropylene Straps

Nylon Straps

Others

By End-User Industry

Packaging

Steel

Printing

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

Others

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. PLASTIC STRAPS MARKET BY TYPE**

- 5.1. Polyester Straps
- 5.2. Polypropylene Straps
- 5.3. Nylon Straps
- 5.4. Others

## **6. PLASTIC STRAPS MARKET BY END-USER INDUSTRY**

- 6.1. Packaging
- 6.2. Steel
- 6.3. Printing
- 6.4. Others

## **7. PLASTIC STRAPS MARKET BY GEOGRAPHY**

- 7.1. North America
  - 7.1.1. USA
  - 7.1.2. Canada
  - 7.1.3. Mexico
  - 7.1.4. Others
- 7.2. South America
  - 7.2.1. Brazil
  - 7.2.2. Argentina
  - 7.2.3. Others
- 7.3. Europe
  - 7.3.1. Germany
  - 7.3.2. France
  - 7.3.3. United Kingdom
  - 7.3.4. Others
- 7.4. Middle East and Africa
  - 7.4.1. Saudi Arabia
  - 7.4.2. Israel
  - 7.4.3. Others
- 7.5. Asia Pacific
  - 7.5.1. China
  - 7.5.2. Japan
  - 7.5.3. India
  - 7.5.4. Others

## **8. COMPETITIVE INTELLIGENCE**

- 8.1. Competition and Offerings Analysis of Key Vendors
- 8.2. Recent Investment and Deals
- 8.3. Strategies of Key Players

## **9. COMPANY PROFILES**

- 9.1. Contimeta B.V.
- 9.2. Signode
- 9.3. Polychem Corporation
- 9.4. FROMM Group
- 9.5. Dynaric, Inc.
- 9.6. R.C. Packaging Systems, LLC
- 9.7. M.J. MAILLIS Group
- 9.8. PAC Strapping Products, Inc.
- 9.9. Auto Strap India
- 9.10. Acorn

LIST OF FIGURES

LIST OF TABLES

DISCLAIMER

## I would like to order

Product name: Plastic Strap Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/P1786883A40EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1786883A40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970